

Keystone College



2024-2025 Graduate Catalog Addendum

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In September 2024, an addendum was published to the 2024-2025 Graduate Catalog. The addendum includes the addition of a section on Electronic Communication and Electronic Delivery that is effective for the 2024-2025 academic year and should be used in conjunction with the 2024-2025 Graduate Catalog. Any questions concerning the catalog addendum should be directed to the Registrar's Office at registrar@keystone.edu.

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Master of Business Administration (MBA)

The Master of Business Administration (MBA) is designed to provide the skills and knowledge necessary for individuals to enhance their career opportunities including promotions and increased compensation. The MBA assists with starting a new business and attainment of specific management or leadership positions. MBA coursework involves a broad spectrum of business-related topics including accounting, statistics, economics, communications, management, and entrepreneurship.

The MBA program not only readies students to work for financial institutions such as banks, but also prepares them for management positions in other fields or as founders of start-up companies.

Program Goals

- Students will demonstrate integrated, innovative strategic thinking and problem solving skill sets.
- Students will demonstrate exceptional oral, written, and presentation skills.
- Students will evaluate and summarize operational knowledge of business, marketing, project management, information technology, finance, accounting, statistics and quantitative analysis.
- Students will appraise environmental, corporate, and financial resource sustainability.
- Students will evaluate and demonstrate ethical and responsible behavior in business activities.

Program Format

The MBA program will be delivered in a face to face format. Anticipated program length is one to two years, depending on course load.

Program Prerequisites

Applicants must possess a bachelor's degree (any major) from a regionally accredited college or university with an overall GPA of 3.00 or higher.

Tuition

\$650 per credit.

Schedule

The graduate cohort program will operate on a 7 or 7.5-week session with students completing 3-6 credits of study in each 7 or 7.5-week session.

Contact Information

For specific program and curriculum questions contact Dr. Laura Little., program director, at (570) 945-8433 or laura.little@keystone.edu

Application

Keystone College accepts students to the MBA program for fall, spring, and summer terms. Students applying for the MBA program have no additional requirements other than those required for all master's applicants.

Course Requirements

BUSN 5150 – International Accounting

BUSN 5200 – Conflict Management Skills

BUSN 5250 – Global Work Teams

BUSN 5300 – Operations Management

BUSN 5350 – Organizational Development

BUSN 5400 – Strategic Marketing

BUSN 6100 – Ethical Leadership

BUSN 6150 – Financial Management in Public and Nonprofit Organizations

BUSN 6200 – Corporate Law and Regulations

BUSN 6250 – Managerial Economics

BUSN 6910 – Strategic Analysis

CORE 5100 – Graduate Writing and Research