



**BELIEVE.
BELONG.
BECOME.**

Career Services

First-Destination Graduate Report 2019 - 2020

Diane Bubb

Workforce Outreach Coordinator

Keystone Promise:

A pledge to every Keystone College student that within six months of graduating from Keystone College you will have received at least one job offer or been accepted into a transfer or graduate program.

This Report Measures Graduates Who:

- Secured employment.
- Were accepted into a graduate/transfer program (other than Keystone College).
- Returned to Keystone College for additional education/certification.
- Accepted into advanced degree program at Keystone College.
- Achieved other career goal
 - Those graduates were not seeking professional employment or acceptance into a graduate/transfer program
 - Another career goal may include entering into the military, volunteering, taking time off for family/personal reasons.
- Not successful within 6 months of graduation.

Methodology:

- Graduates who graduated 2019 - 2020 and/or attended Grad Finale were polled regarding their successes, via the First Destination Survey, developed with the Handshake Career Platform.
- In-person meetings with grads via Zoom.
- Securing personal email addresses and reaching out to grads.
- Comparing the First Destination list, to the public graduation list, and the Jenzabar system – identifying individuals who did not actually complete. Reconciliation of names occurred.
- Sending position leads to graduates.
- Reviewing and updating resumes, cover letters.
- Researching social media for placement information.
- Contacting graduates via social media and email addresses.

- Researching Handshake and companies to find placement information for graduates.
- Regular emails to graduates to complete the survey.
- Invitation to Career Fair.
- Invitation to meet with a professional recruiter and author.
- Obtained information about grads from contacting department chairs, other faculty, faculty advisors, coaches, staff, etc.

The in-person Grad Finale was cancelled due to the COVID-19 pandemic. As a result, the above outreach efforts were undertaken to increase response results.

Initial Response Rate	34.2%
Knowledge Rate (from outreach efforts)	47.6%
Overall Response Rate	<u>81.8%</u>

Class Profile:

Number of Graduates:	231
Number of Survey Respondents:	189 (81.8%)

95% of the graduates who responded to the graduate survey secured full-time employment, secured part-time employment, were accepted into a graduate/transfer program, or achieved another career goal within 6 months of their graduation.

- 60% (114/189) secured professional full-time employment
- 9% (17/189) secured professional part-time employment
- 3% (5/189) returned to Keystone College undergraduate programs
- 3% (6/189) enrolled in Keystone College graduate programs
- 0% (0/189) accepted into law school
- 0% (0/189) accepted into medical school (0)/veterinary school (0)
- 15% (29/189) accepted into other graduate schools
- 5% (9/189) achieved another career goal
- 5% (9/189) were not successful within 6 months of graduation

Master's Degree Graduates and Certificates:

Number of Graduates:	28
Number of Respondents	27 (96%)

100% of the graduates who responded to the survey achieved career goals.

- 89% (24/27) secured full-time employment
- 7% (2/27) secured part-time employment
- 4% (1/27) achieved another career goal

Baccalaureate Degree Graduates:

Number of Graduates:	182
Number of Survey Respondents	154 (85%)

94% of the graduates who responded to the graduate survey secured full-time employment, part-time employment, were accepted into a graduate/transfer program, or achieved another career goal within 6 months of their graduation.

- 58% (89/154) secured full-time employment
- 10% (15/154) secured part-time employment
- 1% (1/154) returned to Keystone College undergraduate programs
- 5% (7/154) enrolled in Keystone College graduate programs
- 0% (0/154) accepted into law school
- 0% (0/154) accepted into medical school (0)/veterinary school (0)
- 13% (21/154) accepted into other graduate schools
- 7% (11/154) achieved another career goal
- 6% (9/154) were not successful within 6 months of graduation

Associate Degree Graduates:

Number of Graduates:	21
Number of Respondents:	19 (90%)

100% of the graduates who responded to the graduate survey secured full-time employment, were accepted into a graduate/transfer program, or achieved another career goal within 6 months of their graduation.

- 37% (7/19) secured full-time employment
- 21% (4/19) returned to Keystone College undergraduate programs
- 37% (7/19) accepted into another school
- 5% (1/19) achieved another career goal