

Keystone College

ADVISOR

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A publication promoting the goals of the Evergreen Society

A Satisfying Second 'Career'

Keystone College graduate Paula Carlsen (formerly Dale Paula DuBois) realizes she is truly a fortunate person. Paula has been able to find success and happiness in not just one, but two very separate and distinct careers. It's her second career, however, that has meant more to her and to those whom she has helped.

Paula, a native of Westfield, New Jersey, graduated from Keystone in 1963 with an associate degree in secretarial science. She worked as an accounting clerk and eventually moved to Colorado, where she obtained her bachelor's degree in accounting from the University of Colorado. She experienced success in her career and was named chief accountant at Venice Hospital in Venice, Florida.

After she retired in 1987, Paula began a totally new experience that changed her life. Living in Venice with her husband, Tom, she began volunteering with Venice



Paula Carlsen says Keystone "will always be home."

Presbyterian Church on a variety of social service and charitable projects.

Over the years, she's been involved in several undertakings to provide food, shelter and clothing to the homeless; has been on mission trips to provide food and clothing to migrant workers; and has assisted the Seminole tribe in Immokalee, Florida. That's just a sampling of her many and varied charitable efforts. In many ways, she has found her second career to be more satisfying.

"I love what I'm doing so much because it has a real impact on people's lives on an everyday basis. I'm so

fortunate my life has led me in this direction," Paula says.

Today, Paula and her husband live in Venice. In many ways, she credits her education at Keystone for providing the foundation for her later accomplishments.

"I just loved everything about Keystone," she says. "I enjoyed the natural beauty of the campus, the rural setting and, most importantly, I met so many wonderful people. If I had to do it all over again, I would go there in a heartbeat."

Paula still keeps in touch with happenings on campus and loves sharing experiences with current students. She encourages others to become involved with the planned giving efforts to support the College, just as she has done.

"I know Keystone has changed. But, in many ways, it's still very much like the place I remember when I was young. There is such a great spirit of camaraderie and friendship. For me, Keystone will always be home."

Evergreen Society of Keystone College

Anonymous (10)
Marcelo '56 and Betty Alvarez
Professor Anita S. Appleton*
Lester R. Bahr '89, CPA
Leroy H. Baker, Jr. '43
Eugene Barashes '54
Susan S. Belin
Harlin and Julie W. '55 Blevins
John A. Bonk '47*
George* and Jean Brick
Dale Paula Carlsen '63
Marilyn Costa
Lewis deWitt '49 and
Betty Vaughn Davis*
Thomas W. '52* and
Charlotte M. '53 Davis
Joseph F. '36* and Ethel H. Decker
Dr. Jack '37 and Beatrice Donis*
Caroline C. Donovan '48*
Jeffery W. and Mary L. Graham*
Donald T. Haman '50
Charles J. '57 and Anne S. Hughes
Dr. Michael C. Illuzzi
Virginia Chambers Illuzzi*
Arthur E. '53 and
Janet H. '53 Imdorf
Curtis G. '52 and
Margaret H. James
Robert L. '57 and
Mary Lu '59 Kagler
Byron Kline '62
**James E. and
Eileen Potter Kopelman**
Salvatore '83 and Marcia LaRusso
Martin I. Markowitz
Robert '60 and Janet '60* Marlatt
Jack L. Middleton '50*
Gretchen Zeidler Miller '51
Hal W. Miller '57
Dr. Harry K. and Peg Miller*
Willie P. Miller '57
Paul Minnich
James A. '65 and
Rosemarie Morgart
John S. Morrison, Jr. '67
Wilbur E. Myers*
Susan J. Nathan, Ph.D. '65
Rev. Frederick W. '60* and
Jane Oleck
Kathleen H. Pogue '66
Kenneth and Letha Reinheimer
Phyllis A. Russell '67
John G. Schlager '50*
The Hon. William W. and
Mary L. Scranton*
Todd Anthony Sloan
Gareth H. Sorrell
Robert H. Stephens '51*
David and Joyce Tressler
David S. Vipond*
William and Barbara Walters
Charles L. Werner '50*
Ilene G. White
Ralph M. Williams '48*
Ken and Terry Wise
Florian and Gene Brislin ZaBach*

*Deceased

New members since last issue in bold

You can follow in Paula and Tom's footsteps and provide for Keystone's future with a planned gift. Contact Donna Clemens at (570) 945-8155 or donna.clemens@keystone.edu to begin a conversation today.

Affordable Ways to Give to Keystone College

3 Options to Make a Difference

You may not realize it, but you have the ability to leave your mark on the organizations closest to your heart, regardless of your occupation, estate size or income level.

While day-to-day expenses may eat up much of your family budget, you can still touch the lives of the students of Keystone College without making major financial sacrifices. Giving an estate gift allows you to do more than you may have thought possible, and the satisfaction you get in return is priceless.

Consider these affordable giving options that allow you to continue your current lifestyle and support the causes you care about most, including Keystone College:

1 Give a percentage of your estate. Leave Keystone College a percentage of the assets in your will or trust—from 1 to 100 percent—to support our mission in the future. This allows your gift to remain proportional to your estate size.

2 Donate your home and continue living there. With a retained life estate, you can obtain an immediate income tax deduction when you deed your home or farm.



WE ARE THANKFUL FOR EVERY GIFT to Keystone College, no matter what size. Your generosity strengthens our mission, while giving you the joy of making a powerful impact on Keystone's students.

3 Use your bank or brokerage account. Designate Keystone College to benefit from all or a percentage of your remaining bank or brokerage account assets.* In the meantime, you remain in control of the account.

Select a Gift That's Right for You

Making a gift to Keystone College is more affordable than you may think. Contact us to learn about gifts that preserve your financial security and benefit our students.

* State laws govern payable-on-death accounts and transfer-on-death accounts. Consult with your bank representative or investment advisor to consider these types of gifts.



A Gift to the Keystone Community

The Keystone College community recently gathered to officially dedicate the new Eckel Family Pavilion. The Pavilion, which serves as an outdoor gathering place for Keystone students, faculty, staff, alumni and residents of the local community, is adjacent to the College's \$3.4 million field and track complex at the eastern edge of campus.

The facility is made possible thanks to a donation from Keith W. Eckel, president and sole proprietor of Fred W. Eckel Sons Farms, Inc., Clarks Summit, Pennsylvania. Keith presented the gift to Keystone in honor of his brother, the late Frederick D. Eckel, a 1957 Keystone graduate.

Cutting the ribbon during a ceremony, *from left*, are Pennsylvania State Rep. Sid Michaels Kavulich; Dr. Matthew Grimaldi, director of athletics; Pennsylvania State Rep. Karen Boback; Susan Belin, Keystone College Board of Trustees chair; Keith W. Eckel, benefactor; Nicole Langan, dean of student life; Bryan McIntyre, Student Government Association president; and David L. Coppola, Ph.D., Keystone president.



Tooting Our Horns

Keystone College was well represented at the 69th annual Pennsylvania Intercollegiate Honors Band Festival at Millersville University. Keystone students, *from left*, Peter Horgler, Tim Nawrocki and Bill Roditski, performed at the exclusive event. Featuring more than 20 colleges and universities, the students performed with more than 100 musicians. Introduced in the fall of 2015, the Bands at Keystone College has quickly grown in popularity and currently features approximately 90 members.

Feeling the Squeeze?

Philanthropic Solutions for the Sandwich Generation

Our lives are busier than ever. If you are a member of the sandwich generation—someone who is simultaneously raising a child and providing financial assistance to an aging parent—this probably rings especially true.

Between paying bills and saving for your retirement, plus giving financial support to your children and aging parents, your finances might be stretched to the max. Despite your belief in Keystone College, perhaps making a contribution doesn't fit into your budget right now.

That's OK. Some of the most meaningful gifts Keystone receives are gifts that people give us after their lifetimes.



Contact us or return the enclosed survey for four simple gift ideas that can make Keystone College part of your life story.

The Perfect Gift: A Planned Gift

The beauty of a planned gift is that the actual giving occurs after your lifetime, so your current income isn't affected.

One popular option includes remembering Keystone College in your will. You can complete the gift

with as little as one sentence, and because you're not giving away any assets until after your lifetime, you're free to change your mind at any time.

A gift in your will ensures that your family members have the resources they need now and that the College has the support we need in the future. And you enjoy peace of mind knowing that our mission is part of your legacy.



Flexible Ways to Give

There are many ways to make a gift to strengthen Keystone's future that won't cost you anything today and will allow you to maintain control of your assets for life. Learn more in our FREE guide *4 Simple Gifts That Deliver Big Results*. Use the enclosed survey to request your copy today.

Keystone College Dedicates New Veterans Center

Keystone College celebrated the opening of its Elmer R. Hawk '48 Center for Veterans during a ribbon-cutting ceremony on Veterans Day.

The new center, on the first floor of Alumni Hall in the center of campus, serves as a single point of contact for Keystone students who are military veterans or current members of the military. The Center offers a comfortable and convenient meeting place for this special group of Keystone students who have given so much to their country. Students can meet with each other; complete their school assignments on several new computers; or simply relax, read, visit with friends and family members, or watch television while waiting for their next class. The Center is also the home of the Keystone College Armed Forces Club.

The new Center is made possible through the generosity of the Hawk family of Dunmore, Pennsylvania, in memory of the late Elmer R. Hawk, who was a business student at Keystone in 1947 and 1948 before joining his mother to help build Gertrude Hawk Chocolates into one of the nation's most popular and respected brands of chocolate candy.

In addition to his business skills, Elmer was also known for his service to his country during World War II. As an airman, he survived an 18-month ordeal at the infamous Stalag 17-B prisoner of war camp in Austria.

"Keystone College is honored to dedicate the new Elmer R. Hawk '48 Center for Veterans," said Keystone College President David L. Coppola, Ph.D. "It is most appropriate that this fine facility, which will assist so many of our Keystone College



Benefactors Ann and David Hawk take a moment to reflect following a ribbon-cutting ceremony celebrating the opening of the Elmer R. Hawk '48 Center for Veterans.

veterans, is named in honor of a Keystone alumnus who was so dedicated to his family, community and country."

Founded in 1868 to educate veterans returning from the Civil War, Keystone has a long and proud history of service to current and former members of the military. The College has been recognized nationally by *Military Advanced Education* magazine, *G.I. Jobs Magazine* and *U.S. News and World Report* as one of the best schools in the nation for current or former members of the military.

● Anyone wishing to support scholarships for veteran students at Keystone should contact Donna Clemens, (570) 945-8155 or email donna.clemens@keystone.edu.

**Keystone
College**

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Evergreen Society Mission Statement

The Evergreen Society was founded in 1993 to honor individuals who have made a planned gift to Keystone College. The Evergreen tree, after which the Society was named, represents continuing life and growth. Similarly, the Evergreen Society provides alumni and friends with an opportunity to leave a legacy through an unrestricted gift to Keystone College, or by supporting worthy programs of special interest. Gifts in the past have helped create educational opportunities for today's students and future generations of Keystoneians.