

Keystonian

Fall 2013

A Publication for **Keystone College** Alumni and Friends

Return on
Investment: The Real
Value of a College
Degree



■ Homecoming Highlights

Campus was buzzing with excitement during Homecoming in October as hundreds of alumni and friends gathered to rekindle old friendships and enjoy Keystone. Mark your calendars for October 17-18, 2014, Homecoming 2014.

Photo One: The campus community celebrates a ribbon-cutting ceremony for its new \$3.4 million synthetic all-weather Athletic Track and Field Complex. From left: Thomas Coppola; Dr. David L. Coppola; Trustees **Tim Speicher '72**, Susan Belin, and **Robert Swartley '75**; Dr. Robert Perkins, Vice President of Student Affairs; KC, College Mascot; Dr. Matthew Grimaldi, Keystone Director of Athletics; and Dr. Michael Mould, Instructor.

Photo Two: Alumni gather during Homecoming. From left: **Cynthia Ceccarelli Stevens '63**, **Diane Esolen Dougherty '63**, **Daryl Menichetti '63**, **Roslyn Butwick Huebener '63**, and **Melanie Menichetti Stefursky '63**. **Photo Three:** The Keystone College Alumni Association honored a group of distinguished alumni for their outstanding achievements during Homecoming. From left: **Rick Kirjan '66**, Keystone Alumni Association president; **Mikal Belicove '86**, Keystoneian of the Year; **Maggie Calpin Hemak '09**, Young Alumni of the Year; and **Jim Davis '79**, Distinguished Service to Keystone. **Photo Four:** Gathering at the Ravine, from left; **Kim Woodfine Crawford '86**, **Eileen Gallagher Perchak '86**, and **Brian Pevac '86**.



Keystonian

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The Keystonian is a publication of Keystone College's Division of Institutional Advancement. The magazine is provided free of charge to alumni and friends of the College. Articles represent the opinions of the authors and do not necessarily reflect the policies or positions of the College. Editors reserve the right to select content and edit or reject submissions. Keystone College is committed to sustainable, responsible use of our natural resources. Please recycle. If you prefer to receive *The Keystonian* electronically via e-mail, please contact development@keystone.edu.

CONTRIBUTING WRITERS: Fran Calpin, Beth Miller, and Peter Schmidt

DESIGNER: Iris Horne

PHOTOGRAPHY: Guy Cali Associates, Fran Calpin, Meredith Colohan, Iris Horne, Beth Miller, Randy Palmer, Jorge Ramirez Photography, and Bridget Thomas '01.

DIVISION OF INSTITUTIONAL ADVANCEMENT

Charlotte Ravaioli

Vice President of Institutional Advancement
(570) 945-8510 ■ charlotte.ravaioli@keystone.edu

Donna L. Clemens

Director of Donor Relations
(570) 945-8155 ■ donna.clemens@keystone.edu

Kate Dempsey Jones

Director of Advancement Programs
(570) 945-8161 ■ kate.jones@keystone.edu

Elizabeth Ratchford

Director of Grants
(570) 945-8156 ■ elizabeth.ratchford@keystone.edu

Mariellen Rinaldi

Director of Alumni Engagement
(Please contact for alumni correspondence)
(570) 945-8162 ■ mariellen.rinaldi@keystone.edu

Heather A. Schield

Director of Annual Fund
(570) 945-8163 ■ heather.schild@keystone.edu

Richard Watkins

Coordinator of Development Information Systems
(Please contact with address changes)
(570) 945-8164 ■ richard.watkins@keystone.edu

How Can We Make *The Keystonian* Better?

Please forward your feedback and story ideas to Institutional Advancement Office
One College Green, P.O. Box 50,
La Plume, PA 18440-0200
or call (570) 945-8510, or e-mail
charlotte.ravaioli@keystone.edu

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Lee Ann Perry '08 reads to students at Perry's Academy of Learning Center.



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Dear Members of the Keystone Community:

After President Obama's visit to our area in late August, renewed attention has been given to the "return on investment" of a college education. The economic case for college is simply stated: College graduates make more money.

In fact, in the 2011 report from Georgetown University's Center on Education and Workforce, *The College Payoff*, Education, Occupation, Lifetime Earnings, a bachelor's degree is worth \$2.8 million on average over a lifetime. That is more than \$500,000 over the course of their lifetimes, on average, than those without a college degree.

So, what seems like the best investment to you: the stock market which averages 6-7 percent annual returns, real estate at about 0.4 percent, or a college education at 13-15 percent per a year? When one also takes into consideration earning a master's degree, the return is even greater.

However, if people evaluated a college education purely by lifetime earnings, there would be no need for anything other than engineering or business schools. But we know that not everything in life is based on earnings and the true value of a college education means more than just dollars and cents.

Keystone College educates by promoting values of civility, integrity, and curiosity, fostering a global perspective on cultural diversity and environmental sustainability. A commitment to personal attention and student success has long distinguished a Keystone College education. A student to faculty ratio of 11 to 1, an average class size of 20 students and a nationally recognized freshman academic advising program are just some of the ways our faculty and staff personally connect with Keystone students. We increase that commitment by volunteering 17,000 hours per year in the local community.

In the short time I have been president, I am consistently astounded by the myriad stories of alumni who have used their Keystone education to bring success to themselves, their families, and their communities.

Despite being confronted with the confounding and competing forces of rising tuition costs, declining state aid, and lack of income growth for most individuals, Keystone College students are highly successful upon graduation, with 85 percent of recent graduates immediately securing jobs and/or continuing on to post-graduate education. Through our generous financial aid program, we are working to keep Keystone affordable, especially to first-generation college students, as more than 90 percent of our students receive some form of financial aid.

As Keystone College confidently moves forward, allow me to express my thanks for the numerous thoughtful expressions of welcome and encouragement. I sincerely appreciate your continued support of Keystone College and the vital work we do so well.

Sincerely,



David L. Coppola, Ph.D.,
President



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■ Construction Continues on Athletic Complex

Construction crews have been hard at work putting finishing touches on Keystone's new \$3.4 million synthetic all-weather athletic field and track complex. The new venue will be put to good use by more than 600 Keystone students who participate in intercollegiate sports and intramurals.

Clark Companies, a well-known firm that specializes in the design and construction of high-end outdoor athletics facilities, constructed the 360' x 240' field, which features an eight-lane track. The project also included refurbishment of Ned Boehm Field and construction of a wooden bridge to span Nokomis Creek, a small building with shower facilities, and improvements to outdoor recreational opportunities offered within the Woodlands Campus.

Construction is expected to be completed by November 2013; however, there are still opportunities to support these important enhancements to the Keystone College experience. For information on making a gift or otherwise supporting

Keystone's mission, please visit www.keystone.edu/givetoathletictrackfield, call the Institutional Advancement Office at (570)945-8510, or email charlotte.ravaioli@keystone.edu.



Aerial photograph courtesy of Randy Palmer.

■ Visiting Chef



Chef Jeff McClure

Local residents and members of the Keystone College community had the opportunity to enjoy a sumptuous meal prepared by a culinary expert during Keystone's Visiting Chefs program in October. Jeff McClure, national executive chef for the education market of Sodexo USA, visited the Keystone campus courtesy of Sodexo, a nationally known company which provides facilities and food service management at Keystone.

Over the two-day event, Chef McClure participated in a cooking demonstration open to the campus community. Chef McClure, with the able assistance of Keystone culinary arts students, also prepared a delicious dinner featuring butternut bisque soup, grilled pork belly, curry seared scallops with corn confetti, and toasted angel food cake with balsamic strawberries and chocolate.

Proceeds from the dinner benefited Keystone's Culinary Arts Department.

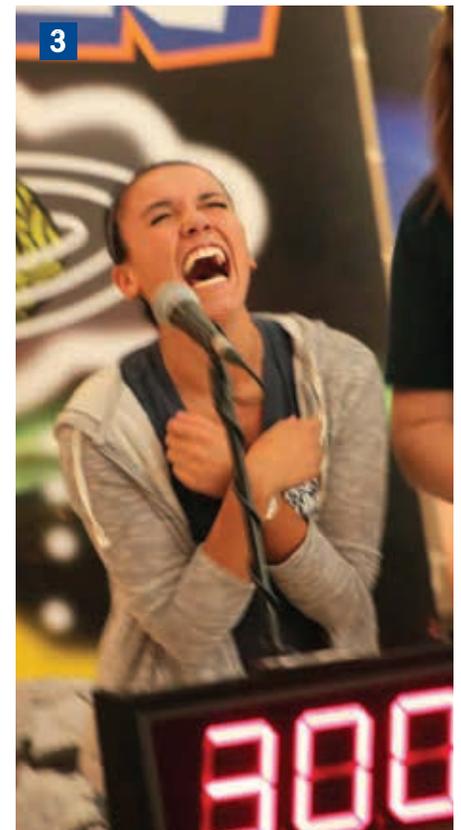


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■ Family Weekend

Family and friends of Keystone students had a chance to experience campus life during Family Weekend this September. More than 200 guests enjoyed a variety of events and activities and learned more about Keystone College life.

Photo One: Keystone student Ashley Last visits with her sisters Mackenzie and Elizabeth Miller during Family Weekend. **Photo Two:** A family enjoys "the Brain Show," a fast-paced trivia games for all ages. **Photo Three:** Keystone student Amanda Nielsen has a laugh during "the Brain Show."



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■ Keystone Open Supports Scholarships

Orange and blue were the colors of the day at Clark Summit's Glen Oak Country Club as more than 120 golfers drove for the green during the 23rd annual Keystone Open Golf Tournament. The annual tournament proved to be a huge success, as 31 teams raised \$23,000 for Alumni Association scholarships at Keystone. Long-time friends of the College, Ken and Letha Reinheimer, served as honorary co-chairs of the event.

Congratulating the winning team at a reception following the tournament, from left, are: Keystone College President Dr. David L. Coppola; winning golfers **Ryan Gilroy '10**, Ricky Lochen, Sean Gilroy, and **Sean Frazier '10**; and Keystone Open honorary co-chairs Letha and Ken Reinheimer.



■ Campus Accolades



Accolades keep coming in for Keystone College as a number of national publications and organizations have sited Keystone for excellence.

For the seventh consecutive year, Keystone has been ranked as one of the nation's best colleges in *U.S. News and World Report*. Keystone finished in the top tier and ranked 43rd in the North in the magazine's Regional Colleges category. In previous editions of *U.S. News and World Report*, Keystone was also recognized for our small class sizes and the amount of financial aid given to our students.

Keystone has been included on a national list of Military Friendly Schools, ranking among the top 20 percent of colleges, universities, and trade schools in the nation that are doing the most to recruit and retain students with military experience. This marks the fifth consecutive year Keystone has been included on the list released by *G.I. Jobs Magazine*.

Stay updated with the latest Keystone College news! Visit www.keystone.edu/news



Jimmy Ferrer '11



Lisa Hall Zielinski '96/'02



Lee Ann Perry '08



Return on Investment: *the Real* Value of a College Degree

There has been much discussion in recent months about the value of a college education. As higher education costs have risen across the nation in recent years, and as the national economy continues to recover from the recent recession, many potential college students have asked a critical question: Is obtaining a college degree really worth it?

Some have argued that a college education, given its relatively high cost, no longer provides an adequate “return on investment” or guarantee to a successful future. But does this viewpoint really look at the whole picture in measuring the real value of a college education?

Dollars and Cents

Despite the doubters, statistics show that a college degree really does make sense in terms of pure financial benefit.

According to the study, *“Making College Worth It: A Review of Research on The Returns To Higher Education,”* written by University of Toronto Economics Professor Philip Oreopoulos and University of Toronto Ph.D. candidate Uros Petronijevic, published in May, 2013 by the National Bureau of Economic Research, earning a college degree does have positive economic consequences.

The authors cited a study from the Georgetown University’s Center on Education and the Workforce showing that, in 1999, the average lifetime earnings of a person with a bachelor’s degree was 75 percent more than the earnings of a high school graduate, and that by 2009, the premium grew to 84 percent.

“A solid liberal arts education can really help change who you are in a positive way.”

Dr. Steven Howell

They estimated the lifetime earnings for an individual who graduated from college in 2009 to be about \$1.2 million (net of tuition expenses) compared to \$780,000 for an average individual who graduated from high school.

“It is well documented that those with a college education earn more relative to those with a high school degree and that

the difference has been persistently growing over the past few decades,” the authors concluded.

More Than Money

But should the analysis simply stop there or is there more? Many successful college graduates maintain a college education, particularly from a respected liberal arts college such as Keystone, means more than career training and skill development.

Their education, they say, has helped define them not just as professionals but as individuals. During their time in college, they not only acquired valuable skill sets but discovered critical self-awareness and self-confidence which would benefit them later in life.

“A solid liberal arts education can really help change who you are in a positive way,” says Keystone Assistant Professor of Psychology Dr. Steven Howell. “It’s more than just getting a job for additional money. A college education can help you mature as a person by exposing you to different types of people and different types of ideas. You go to college for only a few years, but what you learn about yourself lasts a lifetime.”

That viewpoint hits home with many Keystone alumni.

"I learned so many things during my college years that I use in my job every single day," said Lisa Hall Zielinski, a 1996 (associate's degree) and 2002 (bachelor's degree) Keystone graduate and former Keystone employee who now serves as Director of The University of Scranton Small Business Development Center. Lisa also obtained a master's degree in community leadership from Duquesne University. "The courses I took in business administration and human resource management have been extremely helpful, but there's so much more than that. For me, college was about gaining confidence and leadership skills and developing as a person. At Keystone, I was supported and encouraged to grow and take on new challenges and I really benefited from that experience."

Lee Ann Perry, a 2008 Keystone graduate who majored in early childhood education, agrees. Lee Ann owns and operates the Perry's Academy of Learning Center daycare and preschool in Dunmore, Pa.

"I knew I wanted to work with children so there was never any doubt about my major when I went to college. But going to Keystone enabled me to grow in so many different ways. That has helped me in my career and in my life. As a person, a college education can change who you are and what you want to get out of life. It exposes you to new ideas and opens new doors that would never be open if you did not have a degree."

Jimmy Ferrer, a forensic specialist with the Hampton, Va., Police Department agrees that his Keystone degree in forensic biology, which he earned in 2011, helped launch him on a positive career path as he pursues a master's degree at the University of Florida.

"Teamwork is a really important aspect of what I do in my job each and every day. From that standpoint, I think college helped mold me and teach me the importance of working with other people. College can give a person a little extra time to grow up and find out who you are. I know I wouldn't be where I am now if I didn't go to Keystone."

Educators and career experts agree that a college education helps prepare people for the opportunities and challenges they will meet later in life. Statistics show that people who attend college are more likely to lead healthier lives, be more active in their communities, and experience a greater feeling of self-esteem and satisfaction with their personal and professional lives.

"Teamwork is a really important aspect of what I do in my job each and every day. From that standpoint, I think college helped mold me and teach me the importance of working with other people."

Jimmy Ferrer '11

College Board Report

A recently released study by the College Board, entitled "Education Pays 2013: The Benefits of Higher Education for Individuals and Society," spells out the many tangible and intangible benefits of attending college.

According to the report, median earnings of bachelor's degree recipients with no advanced college degree working full time in 2011 were \$56,500, \$21,100 more than median earnings of high school graduates. Individuals with some college but no degree earned 14 percent more than high school graduates working full time. Their median after-tax earnings were 13 percent higher.

The study also documented the following patterns regarding success and lifestyle:

- College-educated adults are more likely than others to receive health insurance and pension benefits from their employers.
- Adults with higher levels of education are more active citizens than others and are more likely to volunteer for organizations and vote in elections.
- College education leads to healthier lifestyles, reducing health care costs, particularly regarding smoking and obesity.
- College-educated mothers spend more time with their children and alter the composition of that time to suit their children's developmental needs more than less-educated mothers.
- College education increases the chances that adults will move up the socioeconomic ladder.

According to the report, "A college education does not carry a guarantee of a good life or even of financial security. But the evidence is overwhelming that for most people, education beyond high school is a prerequisite for a secure lifestyle and significantly improves the probabilities of employment and a stable career with a positive earnings trajectory. It also provides tools that help people to live healthier and more satisfying lives, to participate actively in civil society and to create opportunities for their children."

Keystone College President Dr. David Coppola agrees that colleges, particularly those rooted in the liberal arts tradition such as Keystone, have a particular duty to provide a complete educational experience.

"At Keystone, we believe that life-long learning, both inside and outside the classroom, creates amazing opportunities for our students to achieve their dreams. We invite and challenge our students to be fearlessly curious and courageous in their service to others. We are actively engaged



Evelyn Leszczynski '04



Anthony Pinto '09

in their journey and committed to helping them discover and attain their highest potential.”

Education for a Lifetime

Evelyn Leszczynski, a 2004 Keystone College graduate with a bachelor's degree in child and society and a master's degree in counseling psychology and school counseling from Centenary College, says her life would be less satisfying without her college education. Her job as a youth counselor at Catholic Charities in Phillipsburg, N.J., is “very challenging but very interesting.”

“Every day is something new. I look forward to the challenge and knowing that what I do can help improve the lives of other people, particularly kids going

“I’ll tell any teenager that pursuing a higher education is an opportunity they should pursue. It gives you the chance to look at the world in a different way and realize there are so many choices open to you.”

Evelyn Leszczynski '04

through a crisis. I’ll tell any teenager that pursuing a higher education is an opportunity they should undertake. It gives you the chance to look at the world in a different way and realize there are so many choices open to you.”

Similarly, 2009 Keystone College graduate Anthony Pinto enjoys his position as an enterprise architect in Metropolitan Life’s Information Technology facility in Clarks Summit, Pa.

“I think attending college helped me in numerous ways. Absolutely, I acquired the skills I use in my career everyday. But there is more than that. In general, you become a well-rounded person and that helps you lead a more rewarding life. I think that’s really what a college education is all about.”

■ Athletic Hall of Fame



From Left: Keystone College President Dr. David L. Coppola, Inductees Bobbie Arvonio Baillie '05, Lionel I. Stanton '49, Robert K. Keyes '73, President Emeritus Dr. Edward G. Boehm, Jr., and Keystone Director of Athletics Dr. Matthew Grimaldi gather following the Induction Ceremony.

The ninth class of the Keystone College Athletic Hall of Fame was inducted during festivities over Homecoming. The Class of 2013 included **Bobbie Arvonio Baillie '05**, **Keystone College President Emeritus Dr. Edward G. Boehm, Jr.**, **Robert K. Keyes '73**, and **Lionel I. Stanton '49**.

The Keystone College Athletic Hall of Fame was established in 2005 to celebrate, recognize, and honor the accomplishments of individuals who have made significant contributions as student-athletes, or coaches, to the rich tradition of the Keystone College athletic program.



Bobbie Arvonio Baillie '05 was recognized for her outstanding accomplishments on the basketball court. She is among Keystone's all-time leaders in many career, season, and single-game categories and was an important part of the Giants' most successful era. She helped lead the team to a regular season championship and to postseason

success with a USCAA national semifinal appearance. A second team all-conference selection, Ms. Baillie earned her bachelor's degree in sport and recreation management from Keystone and currently works as a parks supervisor for Lackawanna County.



Keystone College President Emeritus Dr. Edward G. Boehm, Jr., is a true champion of Keystone athletics. Since beginning his tenure as Keystone's ninth president in 1995, Dr. Boehm continued the College's proud 145-year history of excellent academics and successful athletics. During his tenure, Keystone transitioned from a highly successful junior college athletic program to a respected baccalaureate college and Division III member of the NCAA. Dr. Boehm has long valued the relationship between academics and intercollegiate athletics. As a student at Frostburg State University in Maryland, Dr. Boehm participated in soccer and track.



Robert K. Keyes '73 was recognized for his outstanding playing career as a member of Keystone Junior College's men's basketball team, as well as his continued contributions to Keystone College. Mr. Keyes was a two-year starter for the Giants and set a school record for points per game. His career points total is in the top 20 among all players in Giants history, including both

two- and four-year careers, and the prolific scorer set a single-game record with 45 points. Following Keystone, Mr. Keyes earned degrees from East Stroudsburg University and the University of Scranton. He has devoted his life to education and has served as an elementary school principal in the Susquehanna Community School District for thirty years.



Lionel I. Stanton '49 was honored not only for his remarkable accomplishments at Keystone but also for his outstanding educational and professional achievements. During his two years at Keystone, he played an astounding seven (baseball, basketball, football, track, bowling, volleyball and soccer) different sports. Mr. Stanton continued his education at the

Pennsylvania State University and University of Denver. He has spent his entire professional career as a certified public accountant and continues to give back to his local community.

Nominations for the Class of 2014 are now being accepted. To nominate a Keystonean or to learn more about previous Hall of Fame classes, visit <http://www.gokcgiants.com/hof.aspx>.



Glenn Carter

■ Lacrosse Added at Keystone

Continuing its proud athletic history and progressive growth, Keystone College will add men's and women's lacrosse programs for the 2014-2015 school year. The teams will compete at the varsity level beginning in spring 2015 as members of the Colonial States Athletic Conference (CSAC) and will play home contests at the new \$3.4 million synthetic all-weather athletic field and track complex.

"This is a very exciting step in our evolution as a four-year college and an NCAA Division III Institution," said Dr. Bob Perkins, vice president for student affairs. "The addition of men's and women's lacrosse will not only bring a new group of student athletes to Keystone but will also contribute to the growth of this exciting sport in the CSAC and Northeastern Pennsylvania."

Leading the new men's team at Keystone will be head coach Glenn Carter. With more than 14 years of lacrosse experience, including starting the nationally-recognized program at Ursinus College, Glenn Carter is ready to make his mark on Keystone athletics. The Neumann College graduate most recently served as the head lacrosse coach at the University of Richmond. A national search is underway to find the head women's coach.

The addition of men's and women's lacrosse lifts Keystone's total varsity athletic sponsorship to 19 teams including eight for men and nine for women. The Giants will become the CSAC's eighth institution to sponsor men's lacrosse and tenth to sponsor women's lacrosse.

For the latest athletic news visit: www.gokcgiants.com



■ Alumni Marketplace

Keystone's Alumni Marketplace helps alumni promote their business while offering discounted products and services to fellow alumni. By participating in this free service, alumni can reach more than 15,000 potential new customers through a free listing on Keystone's Alumni Marketplace webpage.

It's free and easy! Create your listing today by visiting www.keystone.edu/alumnimarketplace

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Credit approval required. Terms and conditions apply.
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■ Rossi's Ristorante



Enjoying themselves at the event, from left are: Cathy Merli, Gail Dowling, **Chet Merli '74**, **Harry Dowling '69**, and **Tim Speicher '72**.

Alumni and friends of Keystone College gathered at Rossi's Ristorante, Archbald, Pa., for an evening of fine food and excellent company. Hosted by Keystone College Board of Trustees Chair Tim Speicher '72 and his wife JoAnn, guests were updated with the latest

Keystone news and had a chance to meet new Keystone College President David L. Coppola, Ph.D., and his wife Delia and also visit with Keystone College President Emeritus Dr. Edward G. Boehm, Jr., and his wife Regina.

■ Lancaster Barnstormers



Keystonians gathered for an evening at the ballpark and enjoyed a Lancaster Barnstormers game. From left: Event host and Alumni Board Member **Clair McCormick '66** and his wife Peggy McCormick.

■ **Scranton/Wilkes-Barre RailRiders**



A beautiful summer night was the setting for Keystone College Night at PNC Field in Moosic, Pa., as Keystonians cheered on the

Scranton/Wilkes-Barre RailRiders. From left: Kristyn Lartz, **Shane McGuire '06**, Jim Mirabelli, Jr. '05, and Jon Cadman '81

■ **Calling All Alumni**

Return to campus and share helpful advice and career guidance with current Keystone students during the Alumni Networking Luncheon on Thursday, March 20, 2014. Enjoy a casual lunch while allowing current Keystonians to benefit from one of Keystone's greatest assets, our successful alumni. Contact the Alumni Relations Office at 1-877-4COLLEGE, option 5 or alumnirelations@keystone.edu



Want to get involved and help recruit future Keystonians?

Complete the volunteer form to get started www.keystone.edu/alumnivolunteer

Do you know a high school senior who belongs at Keystone College?

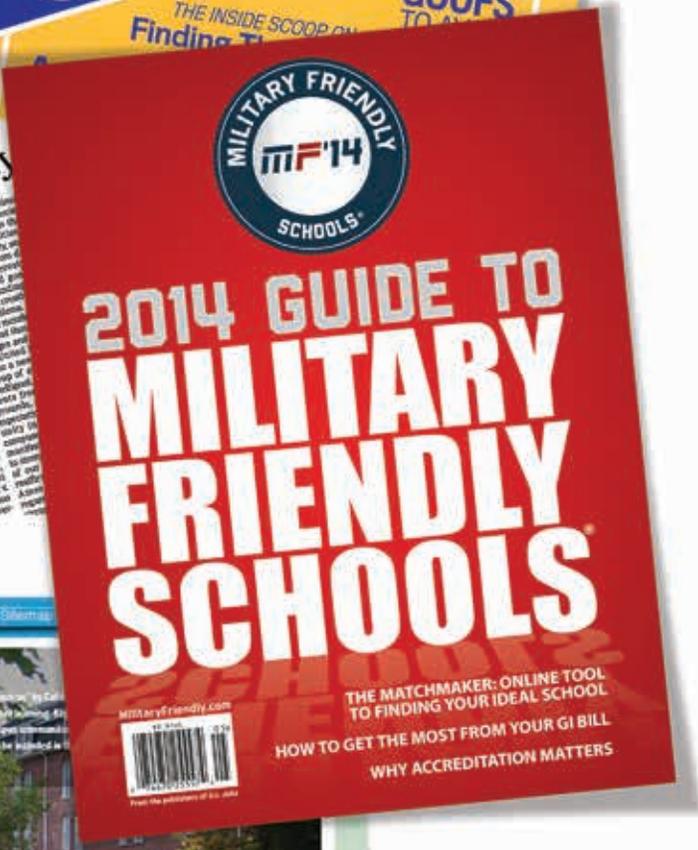
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Encourage them to:

Register for a Visitation Day	Attend Open House
Monday, January 20, 2014	February 22, 2014
Monday, February 17, 2014	May 4, 2014

Register today at www.keystone.edu/visit

Keystone College continues to generate headlines in local and national publications for its outstanding academic and athletic programs.



What the Tea Party Can Learn From Woodrow Wilson

Washington MONTHLY

2013 COLLEGE RANKINGS

What Can College Do For You? the Country

AS THE TIMES-TRIBUNE LOCAL MONDAY, AUGUST 26, 2013

Students back at Keystone

New kids welcomed at carnival

BY RANAH SCRIVO STAFF WRITER

LA PLUME TWO — Keystone College students got the chance to relax and reunite with friends Sunday evening at the annual Welcome Back Carnival.

"We like to get all of our students together," said Lucas Thyke, assistant director of student activities for Keystone College. "It's important right before they go back to school."

Student Activities sponsored the free event for new and returning students before today's start of classes. Students gathered under the setting sun to play beach volleyball, take their turn at carnival games, build their dinner with college friends and enjoy they may not have seen all summer.

Ms. Taylor said the annual carnival always has a good turnout with 300 students in attendance this year.

"The kids just have a blast and a really good time," Ms. Taylor said. "All of the staff is excited to have them back."

Junior Jackie Nat of Wilkes-Barre sat with her friend Shannon Demers, a freshman from Scranton.

Josh Eldersheim, a junior from Norristown, and James Dunning, another junior from Scranton.

"It's good to catch up before classes start," Ms. Nat said.

Freshman Alexander Malinave.

"It's a great way to see everyone," Ms. Nat said. "You get to find out who you're going to be with for the year."

As sophomore Alexis Schwinn walked toward the food tent clutching her hand-built beer surrounded by a crowd of her friends, she echoed the thoughts of many Keystone College students at the carnival.

"I missed everyone," she said.

Contact the writer: scrivo@times-tribune.com, @scrivo17 on Twitter



84 THE SUNDAY TIMES LOCAL AUGUST 25, 2013

Keystone to add lacrosse programs

BY SCOTT WALSH STAFF WRITER

Keystone College's athletic department is growing. Beginning in spring 2013, the LaPlume school will add men's and women's lacrosse. That will bring the number of teams sponsored by Keystone to 17 (eight men, nine women).

Dubbed "the fastest game on two feet," lacrosse is also one of the fastest-growing sports in the nation.

Several area high schools have started programs in the past year or so. Marywood University, which competes in the Colonial States Athletic Conference with Keystone, adds lacrosse to its roster.

These new opportunities to future student athletes, but I am also excited to see the school spirit that will follow these programs."

The men's and women's lacrosse teams will play their home games at Keystone's \$3.4 million synthetic all-weather athletic field and track complex that is under construction on campus. The field will be lit at night, allowing for night practices and games.

COLLEGE NOTES

Separate

PAGE 6 WWW.THEABINGTONJOURNAL.COM The Abington Journal • Clarks Summit, PA Wednesday, June 12, 2013

Keystone student wins Business Plan Competition

May 2 proved a significant night for Keystone College at the 11th Annual Business Plan Competition at the Mohegan Sun at Pocono Downs.

A Keystone team consisting of Keystone senior business major Shawn Whittak, Jeremy, and his teammate Michelle Mendez won the prestigious event, competing against top teams from several area colleges and universities. The team was awarded the \$10,000 prize.

Professor Dr. Sonji Lee of the Business Management and Technology Division. Dr. Lee received the Advisor Award for her superb efforts in preparing the team for the competition.

The evening was capped off with a special honor for Keystone President Dr. Edward G. Boehm. Dr. Boehm, a longtime supporter of the Business Plan Competition, was awarded the \$10,000 prize.

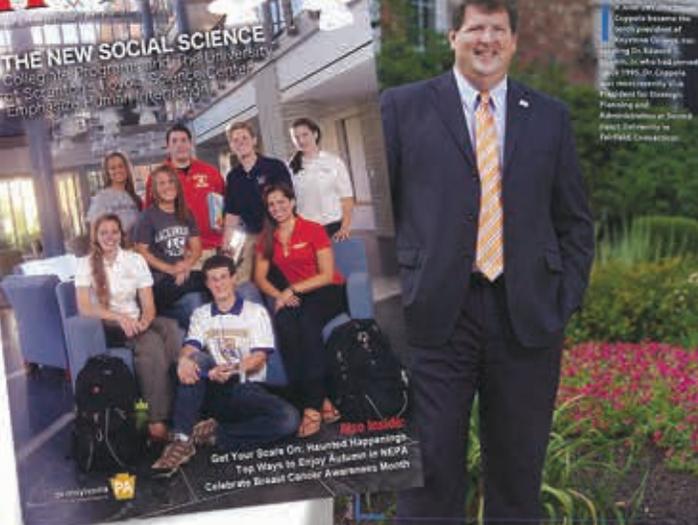


Gathering at the 11th Annual Great Valley Technology Alliance Business Plan Competition award ceremonies, from left: Shawn Schindler, Keystone College student and first-prize winner; Elvin...

HAPPENINGS

THE NEW SOCIAL SCIENCE COLLEGE PROGRAM AT THE UNIVERSITY OF SCIENCE & ARTS

Also include: Get Your Score On, Reunited Happenings, Top Ways to Enjoy Autumn in NEPA, Celebrate Breast Cancer Awareness Month



NEPA Revitalization EMPHASIS ON EDUCATION

What do you plan to keep the name of Keystone College?

What is the most important program at the University of Science & Arts?

When is your favorite aspect of the college?

What do you see as the biggest challenge for the college?

How do you see the future of the college?

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How do you see the future of the college?

Keystone Offers New Geology Degree

Keystone College continues to expand its academic offerings with a bachelor of science degree in geology.

The new geology program, which began in the fall of 2013, seeks to provide students with a broad understanding of the fundamental workings of the earth, including plate tectonics, natural resource and mineral formation, weathering and erosion, and climate change.

The four-year degree combines classroom instruction with extensive training in laboratory and field skills and is intended to prepare a new generation of geoscience professionals to work in fields such as the natural gas industry, environmental consulting, and positions with state, local, and national environmental agencies.

The program is designed to prepare students to successfully complete the Pennsylvania State Fundamentals of Geology Exam, which allows them to apply for a Professional Geologist (PG) license after five years of geologic work experience.

The U.S. Bureau of Labor Statistics projects job growth in geoscience jobs over the coming decade to expand at a rate exceeding many other professions. Salary rates are expected to be significantly higher than average.

“There are many geoscience jobs and a huge shortage of qualified workers. Keystone graduates will be well positioned to compete for these openings in the future,” said Dr. Ian Saginor, Keystone assistant professor in the Division of Natural Science and Mathematics.

Keystone is the only college in Northeastern Pennsylvania to have a seismic monitoring station which monitors earthquake activity throughout the world on a real-time basis. The geology curriculum also specializes in the use of sophisticated gigapan technology to create high-resolution images of geological formations.



Keystone geology professors Dr. Robert Cook (left) and Dr. Ian Saginor alongside state-of-the-art geology equipment.

The geology program also received a great boost thanks to a \$75,000 federal grant from the Appalachian Regional Commission for the purchase of state-of-the-art equipment such as petrology microscopes and ground-penetrating radar. A portion of the grant will also be used for curriculum development and training.

“We are extremely grateful to the Appalachian Regional Commission for this generous grant,” said Keystone Director of Grants, Liz Ratchford. “The funding we received will help make our already-strong program even better as we prepare our students for successful careers in the field of geology.”

class notes

1950s

Robert McGurri '54 is chairman of the local Woodstock Action Group in Woodstock, England. The group aims to preserve the charming, unique, medieval town and prevent it from being overdeveloped.

David Jenkins '55 retired from Prudential at age 55, raised three children, has six grandchildren, and three great grandchildren, with one due in December. His wife of 58 years, Janice, passed away in July 2012. David continues to spend his winters in Myrtle Beach, S.C.

Jeanette Folley Barnes '57 and Frank Bailey were married in Venice, Fla., on June 10, 2013, sixty-two years after dating while they both were students at Waymart High School.

Peter Sensi '58 passed away peacefully at age 80 on August 17, 2013. We extend our sympathy to his family.

1960s

Bea Schiraldi Magas '61 and her husband, Bob, celebrated their 50th wedding anniversary on September 21. Their son and daughter-in-law hosted a surprise brunch at the Country Club of Darien, where they were married in 1963.

Frank Briden '67 and his wife, Betsy, celebrated 42 years of marriage in June. He is retired after spending a long career in the chemicals industry and doing a couple of short stints as CEO of two venture capital backed start-up companies. Frank would love to hear from classmates, especially Third Floor East Hall dorm mates

and friends in South Hall dorm. His e-mail is fcbriden@aol.com. (Bob Lee and Bob Freeman, where are you?)

1970s

Karen Clifford '70 was awarded a "Good Works in Lackawanna County" certificate of recognition for her work on behalf of St. Joseph's Center Auxiliary.

Marilyn Light '70 retired after 34 1/2 years of teaching. Her husband, Ken, passed away in May 2012. She has three daughters and five grandchildren.

Sal Luzio '71 retired in 2008 as Riverside School District superintendent. He and his wife, Charlene, recently became grandparents to Charles Joseph Luzio, first child to his son, Sal Luzio, Jr. and daughter-in-law, Victoria. Sal is extremely honored to be an active member of the adjunct faculty in education at Keystone and to serve as faculty field observer to future teachers. He shares, "Keystone helped me to be who I am today, and it is a privilege to be able to give back to this educational community."

Linda LaCoste Suraci '73 is working part-time and loving it. She has two grown, married daughters (one is also a Keystone grad) and two fabulous two-year-old granddaughters that are the loves of her life. Linda is still in touch with some friends from Keystone!

Allison Calvert Grant '79 opened her own business, "Violets...a little bit of everything," which is a retail gift shoppe that

also offers screen printing and embroidery, located in Peckville, Pa.

1980s

Mike Rizzo '80 was promoted to sales director for Comfort Systems USA overseeing the Syracuse, Rochester, and Buffalo, N.Y. markets. He has been with the company for 10 years. Mike recently stopped by Alumni Hall on a visit to the Keystone campus.

Keystone art alumni, **Mark Ciocca** '82 and **Denis Yanashot** '74, exhibited their work of prints and sculptures, respectively, at The Madelon Powers Art Gallery, East Stroudsburg University of Pennsylvania.

Marc Tobin '88 was featured in The Times Leader for his work as an illustrator for the series of children's books, "The Life and Times of Lily the Lash."

1990s

Rett Jones '97 and Jessica Pringle were married September 29, 2012. Rett is a transportation supervisor with UPS, and Jessica is employed by Pinnacle Health Hospital. The couple resides in Harrisburg, Pa.

Jeff Burke '98, the chef at McFadden's Ballpark, Philadelphia, Pa., was featured in the South Philly Review for his dish, Guinness Sheppard's Pie.

Lisa Scheller Visnofsky '98 and Gary Visnofsky were married August 31, 2013. Lisa is employed by Northeast Title and Tag, Inc., and Gary is a machinist at J and E Industries. The couple resides in Old Forge, Pa.

Class Correspondents

The following classes are in need of Class

Correspondents: 1942, 1944, 1945, 1946, 1947, 1948, 1949, 1950, 1963, 2001, 2010, 2012, and 2013.

Please contact the Alumni Office at 1-877-4COLLEGE option 5, if you are interested in serving as your class correspondent.

1938

Bill Seamans
RR 2 Box 2114
Factoryville, PA 18419-9614

1939

Florence Lampart Gammerdinger
flogam@mailstation.com

1940/1941

Vera Tetlock Mazaleski
vmom166@verizon.net

1943

Ron Frisbie
frisbiemarconi@dejazzd.com

1951

J. Fred Friden
jfred@epix.net

1952

Margaret Thomas Buchholz
lbipooch@comcast.net

1953

Ellen Verhulst Easty
eastymil@juno.com

1954

Gene Barashes
31092 Grassy Parke Drive
Fernandina, FL 32034

1955

Gail Lunde Dreas
gdreas@att.net

1956

Paul Farbanish
farby1@verizon.net

1957

Harry O. Brooks
holdham@comcast.net

Willie Miller
wpmiller1957@gmail.com

1958

Sue Peck
speck980@ptd.net

1959

Helen Pell Constable
ddconstable@gmail.com

1960

Joseph Tarkett
jltarkett@verizon.net

1961

Barbara Isgar Vernovage
kjcboobbie@yahoo.com

1962

Nancy Witaconis
nwitaconis@gmail.com

1963

Roslyn Butwick Huebener
roslyn@ahrity.com

Cynthia Ceccarelli Stevens
cynthiac@epix.net

1964

Pat Riley
patriley@milleniumlitho.us

Curt Stevens
curtisin@epix.net

1965

Mary Lou Alden Keller
kellerbutch@yahoo.com

Susan Nathan
knathan@fea.net

1966

Allegra Campbell
camp7102@yahoo.com

1967

Betsy Kaufman
betsy@asbdc-us.org

1968

Dennis Coffinberger
denmaracres@gmail.com

1969

Michele Simonetta Thatcher
thatcherem@hotmail.com

1970

Daniel E. Ceccoli, M.D.
danielceccolimd@bellsouth.net

1971

Susan Sekol Sill
suzyleonard@epix.net

1972

William Brandt
wb4cape@aol.com

1973

Gerald Creedon
gerald_creedom@elwyn.org

2000s

Brenda Fernandes '00 and Vanessa White are engaged. Brenda is an original music composer, local musician, and home-and-garden caretaker, and Vanessa is a care manager for a mental health managed-care organization and a certified trainer in mental health recovery and cultural diversity topics. A summer 2015 wedding is planned.

Dan Phillips '02 reports his son, Branden, will be graduating from Wallenpaupack High School in 2014 and attending the University of Scranton to pursue a doctorate in physical therapy.

Lisa Hall Zielinski '02 and **Betsy Kaufman '67** recently met up at the Small Business Development Centers annual



Lisa Hall Zielinski '96/'02 and **Betsy Kaufman '67** conference.

Modi Li '03 visited with Sarah Keating, Keystone's Vice President of Enrollment, while Sarah was recruiting in Beijing, China.



Modi Li '03 and Sarah Keating



Leigh Mannina Abromavage '06



Jo-Tina Baldoni '06 and John Crockett

Stephanie Kotz Murach '04 has been appointed professional assistant, English as a Second Language, at Northampton Community College.

Leigh Mannina Abromavage '06 and her husband, Justin, recently welcomed twins into their family.

Jo-Tina Baldoni '06 and John Crockett are engaged. Jo-Tina is a claims analyst at Sallie Mae, where she obtained VIP and honor roll status for excellent customer service. She is pursuing her certificate

in business administration through Penn State University. An October 2014 wedding is planned.

Dan Hiller '07 and **Heather Nelson '06** were married on September 1, 2012. Heather is a juvenile probation officer in Wayne County, and Dan is employed by Don Hiller Plumbing & Heating. They reside in Honesdale, Pa.

Jon Sayre '07 is the juror for the Northumberland County Council for the Arts and Humanities juried art show,



Thomas Albert Proctor

"Waterworks."

Michael Shields '07 and Dana Wesnak were married July 27, 2013. Michael is employed by Minooka Subaru and is a youth basketball coach, and Dana is a high school history teacher for Dunmore School District. The couple resides in Dunmore, Pa.

Rob Booth '09 and Shannon Sanko were married April 27, 2013. Rob is a photo editor for ESPN.com, and Shannon is an early intervention associate at Rehabilitation Associates of Connecticut. The couple resides in Cromwell, Conn.

2010s

Robin Cobb '10 and **R. Bryce Powers, III '10** were married on Oct. 6, 2012. Robin is the director of operations for the United Way of Susquehanna County, and Bryce is a pump operator at Rain for Rent. They reside in Thompson, Pa.

Mike Hanley '10, a left-handed relief pitcher, signed with the Evansville Otters in the

Frontier League.

Jessica Wolkwitz Proctor '10 and her husband, Tom, welcomed their son, Thomas Albert Proctor, Jr., on July 27, 2013.

William J. Lancenese, Jr. '11 graduated the six-month New Jersey Police Academy program with a grade of 96% and received the most prestigious award presented to a recruit, "The Academic Award." He is a patrolman with the Fieldsboro



William J. Lancenese, Jr. '11

Police Department.

Spencer Lunger '11 was named the boys' basketball coach for Mountain View School District.

Kelly Choplosky '12 married Allen Brink on September 7, 2013. Kelly is a substitute teacher in the Lackawanna Trail and Tunkhannock School Districts. Allen is the commercial sales account manager for Kost Tire. The couple moved to Nicholson, Pa., last October where they live with their son, Logan, and Allen's two children, Luke and Angelina.

Joyce Leonard '12 was recently hired as a family and consumer science teacher for Richland High School in Richland, N.C.

Bob Pollish '12 recently became a youth probation officer for Pike County.

1974

Janet Chambers Farrand
248 West Mill Road
Long Valley, NJ 07853-9203

1975

Reagan McLane
regmclane@knology.net

1976

Lin Nasatka Williams
linw1424@hotmail.com

1977

Susan Huber Bisignani
927 Clearview Road
Moscow, PA 18444-9271

1978

Cynthia Caporaso
CindyCHope7@aol.com

1979

Marjorie Phillips Paradise
Mparadise810@comcast.net

1980

Penny Jo Carter Musto
pennymusto@yahoo.com

1981

Deborah Lumley Mozel
jazziedlm@yahoo.com

1982

Robynn Snook Meehan
robynn63062@yahoo.com

1983

Tracey Whiteley Dority
dority@comcast.net

1984

Stephen R. Cheskiewicz
stephen.cheskiewicz@keystone.edu

1985

Jodi Lameo
lam813@aol.com

1986

Brian Pevec
brianpevec@gmail.com

1987

Eric Chase
ermchase@comcast.net

1988

Jacelyn Jenkins Beynon
521 Packer Street Rear
Avoca, PA 18641-1019

1989

Kathleen Driscoll Lines
lineskm@epix.net

1990

Travis Rodgers
travisdrodgers@aol.com

1991

Jennifer Ellis Ford
schmen123@aol.com

1992

Sean Joyce
wagon63@aol.com

1993

Damon Bowen
damon.bowen@gmail.com

1994

Kimberely Shaffer
Kymnsbs73@comcast.net

1995

Cornell Davis
cdavis@ncwc.edu

1996

Lisa Marie Hall Zielinski
lmhall9@gmail.com

1997

Danielle Gautier Paul
amelda77@aol.com

1998

Christine Bedford
bedford02@epix.net

1999

Angela Di Caprio Serafin
jeffnangserafin@yahoo.com

2000

Jamie Burns Herrmann
dr23jj@yahoo.com

2002/2004

Bre Albertson Reynolds
bre.reynolds@keystone.edu

2003

Sarah Kubrick Litz
sarahkubrick@hotmail.com

2005

Charmaine Walker
auzusa@gmail.com

Karen Wilcox

wilcoxkg@epix.net

2006

Linda Priestner
btytech@epix.net

2007

Shannon O'Connor
soconnor2@wyalusingrams.com

2008

Sonya Metzger
sonya_metzger@yahoo.com

2009

Mindy Owens
owens.mindy@gmail.com

2011

Gina Osif
gao189@gmail.com

In Memoriam

We gratefully remember the beloved lives of the following alumni of Keystone College.

- | | |
|--|---|
| '38 Mrs. Constance Davies Hubbard
July 21, 2013 | '58 Mr. Peter W. Sensi
August 17, 2013 |
| '41 Mr. Montgomery M. Doud
July 22, 2013 | '60 Rev. Frederick W. Oleck, Jr.
June 13, 2013 |
| '42 Mrs. Mary A. Hensler Stull
September 11, 2013 | '63 Mr. Jeffrey L. Bower
June 21, 2013 |
| '42 Mr. Robert A. Steckbeck
August 29, 2013 | '67 Mr. Stephen C. Sheft
September 4, 2013 |
| '43 Mrs. Elaine J. Jaquish Kroh
July 7, 2013 | '70 Mrs. Kathleen Musheno Carbaugh
June 22, 2013 |
| '44 Mrs. Marian L. Thomas Corey
September 4, 2013 | '72 Mrs. Janice DeWitt Hares
September 21, 2013 |
| '44 Mr. John G. Fallat
August 19, 2013 | '81 Mr. James M. Blevins
July 21, 2013 |
| '49 Mr. Charles N. Beckendorf
July 27, 2013 | '83 Mr. John Thomas
June 14, 2013 |
| '56 Mr. Charles F. Kearney
June 22, 2013 | |

**What's new in your life?
New job? New child?
Recently Married?
Big promotion?
New adventure?
New discoveries?
New thoughts?
New move?**

Keep your fellow alumni informed about the latest developments in your life. Contact your class correspondent, call 1-877-4COLLEGE, option 5, or e-mail alumnirelations@keystone.edu



Alumni enjoy the parade during Homecoming.

An elderly couple, Tom and Charlotte Davis, are sitting on a white rocking chair on a brick porch. Tom is seated in the foreground, wearing a dark suit, a light blue shirt, and a red patterned tie. He is smiling and has his hands clasped. Charlotte is standing behind him, wearing a blue patterned blouse and light-colored pants. She is also smiling and has her hand on Tom's shoulder. The background shows a brick wall and a window with a reflection of the couple.

They have dedicated their lives to others. As donors, their support will live on for generations.

For four decades, **Tom '52** and **Charlotte '53 Davis** worked hard to raise their four children while building one of the area's most respected insurance businesses. Through it all, they remained dedicated to serving their community and their alma mater.

Now retired, Tom and Charlotte have made the ultimate commitment to Keystone College - a bequest of two life insurance policies naming the College as beneficiary, with an endowed scholarship supporting Keystone students in financial

need. Additionally, Tom and Charlotte have donated a portion of their Marcellus Shale gas royalties to the College.

Planned gifts play a critical role in supporting Keystone's financial commitments and ensuring that our students will continue to achieve excellence. When you include a gift to Keystone in your estate and financial plans, you affirm your commitment to higher education and join friends and alumni across the country and the world in supporting Keystone College.

calendar of upcoming events

Mark your calendars and be sure to attend one of Keystone College's many free events this academic year. We offer scholarly lectures, concerts, cultural programs, and seasonal activities to the campus community and general public.

January 20, 2014

Concerts and Lectures Series presents
Getting Right with Dr. King: Where Do We Go From Here? Presented by
Timothy Patrick McCarthy
7 p.m., Brooks Theatre

January 23, 2014

Concerts and Lectures Series presents
Diversity According to *the Family Guy* and *South Park* presented
by **Matt Glowacki**
8 p.m., Brooks Theatre

January 25, 2014

Alumni Basketball and Cheerleader Reunion*
1 p.m., Keystone College

February 4, 2014

Concerts and Lectures Series presents
Of Ebony Embers: Vignettes of the Harlem Renaissance
7 p.m., Brooks Theatre

February 8, 2014

Legacy Brunch*
11 a.m., Evans Hall

February 20, 2014

Concerts and Lectures Series presents
Harlow Shapley Visiting Lectureship by the American Astronomical Society
7 p.m., Evans Hall

March 6, 2014

Concerts and Lectures Series presents
Performance by The Quietmen
7 p.m., Evans Hall

April 4, 2014

Alumni Happy Hour*
5 p.m., Radisson Lackawanna Station Hotel

April 10, 2014

Concerts and Lectures Series presents
An Introduction to Older LGBT Adults presented by Cecilia Hardacker, R.N.
7 p.m., Brooks Theatre

April 12, 2014

Evening Under the Stars*
7 p.m. Thomas G. Cupillari '60 Observatory,
Fleetville, Pa.

April 22, 2014

Concerts and Lectures Series presents
Hiking the Endless Mountains
by **Jeff Mitchell**
7 p.m., Evans Hall

April 24, 2014

All-College Honors Convocation
12:45 p.m., Brooks Theatre

April 30, 2014

Spring Undergraduate Research and Creativity Celebration
1:30-4:30 p.m., Brooks Theatre

May 16, 2014

Donor Appreciation Reception
5 p.m., Hibbard Campus Center

May 17, 2014

Commencement Exercises
2 p.m., Bailey Field

*Alumni Events - Make your reservation today online at www.keystone.edu/alumni/events or by contacting the Alumni Office at 1-877-4COLLEGE, option 5 or alumnirelations@keystone.edu. Campus visits are always welcome!