

Fall 2011

Keystonian



**Entrepreneurs:
Building Businesses
from the Ground Up**

A Publication for Keystone College Alumni and Friends

alumni gatherings



Alumni Family Picnic: Alumni gathered for a family picnic at Spring Hills Farm in nearby Dalton, Pa. Pictured, from left: Ric Krebs '96, Jeremy Pierson '06, Erik Mace '11, Jessica West Pierson '08, and Gina Osif '11.



Philadelphia Young Alumni Gathering: Young alumni from the Philadelphia area gathered at Chickie's and Pete's Café to catch up and relive their Keystone days. Seated, from left: Daniella Carite '06 and Matt Carr '09. Standing, from left: Alana Alexander '08, Christine Cardelli '09 and Katie Carr '07.



Barnstormers Game: Alumni and friends enjoyed a night out at the Lancaster Barnstormers baseball game. First row, from left: Bud Davis; Casey Zduniank; Kennedy Zduniak; and Mikey Gillern. Second row, from left: Jim Gillern '70; Kathy Statsman, senior advancement officer; Marcia LaRusso; Diane Brzowski Davis '65; Kate Hicks '02; Christina Fenton-Mace, director of alumni outreach; and Sal LaRusso '83. Third row, from left: Andrew Bomgardner '00, Logan Bomgardner, Christina Tugend Bomgardner '02, Jennifer Trueman Zduniak '88, Mark Francis '67, Scott Zduniak, and Clair McCormick '66, host of the event.



Alumni Field Hockey Reunion: Alumni returned to take on our current field hockey team and the game ended in a 2-2 tie. Left to right, first row: Bobbi Sherwood Wasser '79, Ellen Parisi '82. Second row: Kacy Manning, head field hockey coach, Nicole Macedonio '10, Heather Trudgeon '11, Meagan Cunningham '10, Kelly Iovieno '10, Melinda Moore '11, Kellina Yarrish '10, Megan Thomas '10, and Megan Mancuso '10.



Arts on Fire: Alumni take part in a community iron pour at the second annual Arts on Fire Festival at the historic Scranton Iron Furnaces. From left: Sarah Keen '11, Jim Gallagher '09, Mike Peterson '07, Shamus Cadden, Pat McGowan '09, Vaughn Randall, Nikki Moser '85, Mike Swanson '06, Matt Mroz '11, and Cliff Prokop, Professor.

To see more alumni events, visit www.keystone.edu/alumnievents

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“It is one of the most beautiful compensations of this life that no man can sincerely try to help another without helping himself.”
Ralph Waldo Emerson



Adam Diaz '97

To make a donation, visit www.keystone.edu/makeagift

Dear Friends of Keystone College:

It's hard to believe another semester is rapidly coming to an end. Soon, students will be leaving campus for the holidays, and the 2012 spring semester will be upon us. With each passing semester, I cannot help but be impressed with the ongoing achievements of our faculty, staff, students and graduates. Keystone continues to gain recognition not only in Northeastern Pennsylvania but around the nation.

Earlier this fall, we received another prestigious national ranking as we were named one of the most environmentally responsible colleges in the nation by *Sierra Magazine*. The magazine, published by the Sierra Club, a respected national environmental organization, ranked Keystone in its list of the nation's top "cool" schools because of our commitment to creating and preserving a green environment. Colleges across the country were considered for the honor and judged on categories such as energy, efficiency, food, academics, and other related categories.

This marks the second national award Keystone has received for our environmental stewardship. For the past two years, we have been ranked by the Princeton Review as one of the top green colleges in the nation.

As you may know, Keystone has also been recognized by national news and educational publications for our small class sizes, financial aid awarded to our students, and for our continued support of students who are veterans or current members of the military.

We are proud of these awards, and we are thankful for the national recognition we have received. We realize these accolades could not be accomplished without the help of all those who support Keystone College. Thanks to your contributions, we are able to continue our mission of helping students pursue and achieve their lifelong dreams. We thank you for continued support as we continue to make Keystone College a special place for all who pursue this journey.

Sincerely,



Dr. Edward G. Boehm, Jr.
President



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Keystone College educates students in a liberal arts tradition that values civility, integrity, curiosity and lifelong learning. The College fosters an environment that offers global, cultural, service learning and environmental stewardship perspectives. Our vision is to transform lives by inspiring and empowering a community where learning flourishes.

■ Three Haitian Painters Exhibit

Contemporary paintings and ceramics by artists from Haiti were featured at Keystone's Linder Gallery this fall. Highlighting the work of three artists, the exhibit embraced certain common themes, most notably the devastation of the earthquake that struck Haiti in 2010. The exhibit was part of Keystone's Interdependence Day Celebration, which reflects upon the importance of living peacefully in a global society.



House of Wise by Augustin Mona

■ Remembering 9/11

Members of the campus community gathered to remember the tenth anniversary of September 11, 2001. Coordinated by the KC Armed Forces Club, participants sang patriotic songs, honored veterans, and reflected upon the events of that day.



■ Helping Those in Need

As Northeast Pennsylvania was ravaged by floods in September of this year, Keystoneians answered the call for help. Members of the campus community volunteered their time with the American Red Cross by assisting flood victims in nearby Meshoppen and Tunkhannock. Keystone also conducted a drive collecting cleaning supplies and pet food for those affected by the flooding.



Students volunteer their time to help flood victims.

■ Sharing Our Space

Keystone's Towanda Center is serving as a temporary site for Lackawanna College's Towanda Center due to flood damage sustained at the Lackawanna College site. Lackawanna College Towanda classes began at Keystone's Towanda site in the middle of September but are not having any impact on the Keystone's Weekender program, which continued as scheduled. As a good neighbor and community partner, Keystone is always ready to assist our friends.

■ Farm Stand on Campus

Keystoneians had the chance to enjoy farm fresh veggies this past summer thanks to the KC Farm Share. The share, which operated for two days a week on the honor system, featured crops from local farms.



Lorrie Roberts, Monica McIlwee '72 and Cheryl Guse

Stay updated with the latest Keystone College news. Visit www.keystone.edu/news

■ Seeing the World



Jason Rhine and Eric Hinkel

Several Keystone students had a chance to see the world this past summer through our global learning opportunities. Student Walter Pawelzik and Professor Karen Yarrish, Ph.D., presented a paper at the International Business and Economic Conference in Paris. The paper analyzed social networking utilization, and Associate Professor Ken Zula, Ph.D., also contributed. Students Eric Hinkel and Jason Rhine completed a one-month internship with Sodexo Thailand. Eric helped introduce a life management program, and Jason devised a business plan for Sodexo's sports and leisure division.

■ Christy Mathewson Days



Christy Mathewson Days

Members of the Keystone community joined forces with the Factoryville community to celebrate Christy Mathewson Days this past August. The festivities honor Keystone alumnus, baseball Hall of Fame pitcher and Factoryville native Christy Mathewson. Weekend activities included a showing of the documentary "Christy Mathewson Days," an ice cream social, the annual Big 6K race and parade, and a community breakfast hosted by Keystone. The College also displays its Christy Mathewson memorabilia throughout the weekend.

■ Woodlands Campus

Did you know Keystone's Woodlands Campus and its Howard Jennings Nature Preserve offer extensive hiking trails? The 170-acre Woodlands Campus contains roughly seven miles of hiking trails that are open all week from dawn until dusk. In addition to offering recreation, the trails are a valuable educational resource as well, providing the perfect area for scientific and environmental studies. Few colleges in the nation offer such a pristine natural environment for education and recreation. To learn more about the trails, visit www.keystone.edu/woodlands.



■ Family Weekend



Families of Keystonians visited campus during Family Weekend 2011 to take part in a splendid autumn weekend full of exciting events and activities. As always, the weekend proved to be memorable for everyone involved.

■ William Tersteeg and Student Art Exhibit

The artwork of Faculty Emeritus William Tersteeg and some of his former students will be featured in an upcoming exhibit in Keystone's Linder Gallery. The exhibit, which runs March 24-April 29, 2012, opens with a reception on March 24 from 4-6 p.m.



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Campus Improvements

Summer offered the perfect opportunity for Keystone to make many enhancements across campus. Over 40 projects were completed, both large and small. Highlights of improvements include:

- three of the offices most used by students moved into the first floor of Ward Hall, allowing a seamless integration of the Registrar, Financial Aid, and Student Business Services;
- the main floor of the Miller Library restructured to create a user friendly study area;
- offering Smarthinking, a 24-7 online tutoring service;
- the creation of the “Hibbard Hub” on the second floor of the Hibbard Campus Center with the Campus Shoppe, Career Development Center, and Student Success Center;
- new student lounge area in the first floor of Harris Hall, which was supported by the 2011 Senior Class gift;
- new recreational opportunities including a ropes course, fly fishing and an enhanced sledding hill
- additional student housing secured along College Avenue; and
- new Energy Star compliant roofs on Brooks Hall and Capwell Science Hall.

National Rankings

Keystone College has received another prestigious national ranking as one of the most environmentally responsible institutions of higher learning in the nation. *Sierra Magazine*, published by the Sierra Club, has ranked Keystone in its list of the nation’s top “cool” schools because of its commitment to creating and preserving a green environment.

In addition to the *Sierra Magazine* recognition, Keystone has also achieved recognition from several other publications and organizations, including *U.S. News and World Report*, *Princeton Review*, *G.I. Jobs* magazine, Advanced Military Education, President’s Higher Education Community Service Honor Roll, and Colleges of Distinction by Student Horizons.

Welcome to the Class of 2015



Move In Day, Fall 2011

What do a crew chief of the US Air Force, a captain of a local fire department, and an extra in movies all have in common? They are all members of the Keystone College record-setting Class of 2015.

The 345-member class represents the largest first-year class in the College’s 143-year history. The group represents a broad range of interests and talents and forms one of the most distinctive classes in the College’s history. Representing 14 states and two countries, students come from as close as a few blocks away and as far as California and Venezuela. Active in the community, 87 members of the class participated in community service, a hallmark of Keystone.

Included in the Class of 2015 is Raisha Piper, a biology major from Hanover Township, Pa. Raisha, who chose Keystone over Lebanon Valley College, says Keystone has exceeded her expectations. “Keystone is perfect for me,” the three-sport athlete said. “The small class sizes offer one-on-one instruction and are very personal.”

Fellow first-year student Michael Evans agrees. “The close relationship between students and professors provides for an excellent learning experience,” Michael said. The information technology major from Clarks Summit, Pa., is thrilled with his decision to attend Keystone. “The friendly campus atmosphere has allowed the Class of 2015 to come together, and I’m very excited to be a Keystonian.”

“The Class of 2015 brings with them a broad range of experiences from significant involvement in community service to substantial leadership experiences,” said Sarah Keating, vice president for enrollment. “We are excited to see the impact the class will have on the College.”

In addition to welcoming such a strong first-year class, Keystone’s full-time enrollment is 1,400 students, the largest enrollment in the College’s history. Total enrollment includes just under 1,800 full-time and part-time students, a three percent increase over last year and the second largest enrollment in college history.

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Compass Weekend

Preparing for your first year of college is never an easy task. There's so much to do and so many questions and concerns. For many students, the whole process seems a bit overwhelming.

But Keystone's unique orientation program alleviates much of the uncertainty students feel as they begin their college experience. In fact, the Keystone Compass Orientation Program helps students form friendships that last through their entire college career.

The two-part program consists of a Mapping Day during the summer and an overnight Keystone Compass Adventure Program just prior to the start of classes. For mapping days, students and parents spend a fun day on campus to meet with faculty and learn more about course scheduling, financial aid and other important items to help "map" their first semester at Keystone.

Then, just before the official start of classes, incoming freshman students participate in a three-day, two-night off-campus adventure program specially designed to form friendships and encourage team spirit.

Students have their choice of participating in a wide range of activities such as hiking, white water rafting, camping, and creative writing. There's even a crime scene investigation where students solve a mock crime.

"Compass was an insane amount of fun," said Joseph Geraci, a wildlife biology major from Ulster Park, N.Y. "Most colleges just throw their students into classes, but here at Keystone they gave us a chance to make close friends right off the bat."

These adventures enable classmates to discover the importance of working as a team while building friendships and preparing for college life. In fact, many students say Compass prepared them to be on-campus leaders during their entire Keystone career.

"I'm still hanging out with students I met during Compass," Joseph said. "I had such a wonderful experience that I'd like to be a Compass leader next year."

First-year students participated in a number of unique activities during Keystone Compass including a ropes course.



Athletic Hall of Fame

The seventh class of the Keystone College Athletic Hall of Fame was inducted during Homecoming. The Class of 2011 consists of **Lois Smith Bagley '46**, **Phil Odom '92**, and **Angelo Targia '66**.

The Keystone College Athletic Hall of Fame was established in 2005 to celebrate, recognize, and honor the accomplishments of individuals who have made significant contributions as a student-athlete, or coach, to the rich tradition of the Keystone College athletic program.



Ms. Bagley '46 was one of a relatively small group of women who pioneered intercollegiate athletic opportunities for women at Keystone and in

higher education in general during a time when women's involvement in organized sports was not widely accepted. She was a standout performer for two years in both field hockey and basketball for Keystone Junior College.



Mr. Odom '92 was a member of the men's basketball program where he served as a team captain in addition to being named as the team's most valuable player. During his time

with the Giants, Odom became the career and single season leader in assists and steals, marks that still hold the top spot today.



Mr. Targia '66 was a member of the men's soccer team. He was a leader for the Giants both on and off the field, twice being named as a NJCAA All-American

following the 1964 and 65 seasons. He continued his stellar career at New Paltz University where he earned All-SUNYAC honors.

To learn more about previous Hall of Fame classes, visit www.gokcgiants.com/hof.aspx.

Athletics Unveils Redesigned Web Site

After several months of hard work, the Keystone College Department of Athletics is proud to present its redesigned web site, www.gokcgiants.com.

The site is designed to be user friendly and provide fans of the Keystone Giants a more dynamic and graphically attractive presence on the web. The new site replaces the previous version, which was first launched in 2008, and provides Keystone more flexibility in using the athletics photos and video inventory.

In addition to a new brighter color scheme, visitors will immediately notice easier access to information. The home page features 10 rotating stories with enhanced photos, and the upcoming schedule is also displayed prominently. New features include a reader poll and one-click access to the athletics Facebook page, athletics photo galleries, and messaging service.

A carousel feature allows visitors to

access the most visited areas on the site, such as the prospective student-athlete questionnaire, athletics Hall of Fame, the Giants Club, an athletics apparel store, and facilities.

One of the most exciting developments is a feature that allows athletics to capture the statistics of most teams and update box scores, season statistics, and individual season numbers easily. Visitors will now have access to student-athletes' biographies and updated season statistics almost instantly.

"At Keystone we continually look for new ways to satisfy our large and loyal fan base," said Keystone College Athletics Director Dr. Matthew Grimaldi. "We are excited about the web site, both for how it looks and what it offers our alumni, fans, and potential recruits."

The new site was developed in partnership with SIDEARM Sports, one of the nation's leading providers of college athletics web sites.



For the latest athletics news and scores, visit www.gokcgiants.com

Volunteer Opportunities

From recruiting students to planning events, every year alumni donate their time and talent to Keystone. As volunteers serving the College community, their work builds alumni ties and supports students. Whether you are a recent graduate or a seasoned alumna/us, you will find an opportunity for involvement. Match your skills and interest with the perfect opportunity and get involved!

- **Alumni Association Board of Directors**
Provide your leadership to help govern the Alumni Association. Nurture lifelong relationships with current and future Keystone College alumni.
- **Admissions Ambassador** Share your positive Keystone experience with students who are considering

attending Keystone through representing Keystone at college nights or contacting admitted students to answer any questions. You can also help recruit by referring a student to the Admissions Office.

- **Campus Events** Enjoy and assist with various campus events such as Homecoming, Open Houses, Keystone Open Golf Tournament, Convocation, Grad Finale, and Commencement.
- **Class Correspondent** Serve as a liaison for your graduating class and the Alumni Association by providing news and updates on classmates and assisting with class reunions.

- **Mentor a Student** Volunteer to mentor current Keystone students and provide them with advice on career plans. To volunteer for this rewarding experience, please visit www.collegecentral.com/keystone/ to complete a mentor profile using the password "keystone."
- **Student Internships/Job Opportunities** Notify the Career Development Center of any available internships or position openings within your organization by e-mailing cdc@keystone.edu or calling (570) 945-8312.
- Assist with your regional alumni group or organize a new alumni group in your region. To get involved please contact the Alumni Office.

Keystone Open

Thank you to all alumni and friends who participated in Keystone's 21st annual Keystone College Open Golf Tournament this past August at Glen Oak Country Club in Clarks Summit, Pa. More than 130 golfers enjoyed a day on the links during a beautiful afternoon. More than \$30,000 was raised for Alumni Association scholarships at the College.



Gathering at the Keystone Open from left are: **Ric Krebs '96**, Alumni Association president; **Paul Farbanish '56**, Keystone Open co-chair; **Sean Frazier '10**, golfer; **Bob Cetta '56**, Keystone Open co-chair; **Robert Hooper '10**, golfer; **Ryan Gilroy '10**, golfer; and Sean Gilroy, golfer. The golfers took first place in the first flight.

Alumni Credit Card

Show your Keystone pride while supporting your alma mater! Keystone has partnered with CapitalOne to offer an alumni credit card.

Thanks to some creative thinking by the Alumni Association Board of Directors, the College is leveraging credit card revenue to fuel the successful Mini-Grant program for deserving student programs. The card offers a revenue stream back to Keystone: first time use of the card sends \$50 back to the College; gas and grocery purchases sends two percent back; and all other purchases return one percent. Users also receive a tax deduction.

"Personally, I primarily use the alumni credit card for purchasing fuel for my vehicles, which makes those expensive trips to the gas station a little more bearable since Keystone receives cash back for every purchase," said **Neil Kevles '74**, Alumni Association Board of Directors member. "I also use the card to make yearly donations to the College, which really leverages pay back to Keystone."

Every purchase you make helps support students and programs at Keystone College. Visit www.keystone.edu/alumnibenefits/ to apply today!



Alumni Marketplace

Promote your business to more than 15,000 Keystone alumni across the world! Keystone's Alumni Marketplace, a free web site, promotes alumni products, services, and businesses while offering discounts to fellow Keystone alumni. Increase your customer base and create an alumni marketplace listing now at www.keystone.edu/alumnibenefits.

Homecoming Highlights



Members of the Class of 1986 decorate a rain barrel, which is part of a grant-funded community arts and conservation project, during Homecoming festivities. From left, are: **Florence Farrelly '86**, **Aurora Selah '86**, and **Meegan Hayes Modla '86**.



Many alumni enjoyed reliving memories during the gathering at the Ravine Amphitheater. Kneeling from left: **Aurora Selah '86**, **Rick Wilmarth '86**, **John Steventon '86**. First row, from left: **Sue Madden Scheuren '76**, **Florence Farrelly '86**, **Izzy Sky '86**, **Dana Pettinato Sky '86**, **Lisa Crawford Braen**, **Allan Smulling '86**, **Lori Crawford Baltruchitis '86**, **Ellen Yanchek Horowitz '86**, **Gina Casale Sperone '85**, **Gwen Harris Kish '87**, **Kendra Poirot '86**, **Adrienne Neale Pechy '86**, **Shiladitya Paul '86**, **Jeffrey Hoffman '87**. Second row, from left: **Mikal Belicove '86**, **Rod Wilson '86**, **Todd Keith '86**, **Barry D'Andrea '86**, **Brian Pevac '86**, **Dan Hanson '86**, **Steve Felsenstein '76**, **David Farley '85**, **Jodi Lameo '85**, **Kevin Borovsky '76**, **Tracy Marinaccio Valle '86**, **Dan Eynon '86**, **Gabe Archangelo '76**. Third row, from left: **Mike Colombrito '85**, **Stefan Goodman '87**, **Doreen Hine Howard '86**, **Meegan Hayes Modla '86**, **Eileen Gallagher Perchak '86**, **Kim Woodfine Crawford '86**, **Elaine Carros Buttenschon '86**.



The Keystone College Alumni Association recently honored three individuals for outstanding achievements during Homecoming Gathering, from left, are: **James Mirabelli, Jr. '05**, Young Alumni of the Year award recipient; **Dr. Edward G. Boehm, Jr.**, Keystone College president; and **Willie Miller '57**, Distinguished Service to Keystone award recipient. **Sandra Gaudenzi Montrone '61**, Keystonian of the Year award recipient, was unable to attend.



Members of the Class of 1961 return to celebrate their 50th reunion. From left, are: **Dick Lee '61**, **Barbara Isgar Vernovage '61**, **Mary Ann DeWitt '61**, **Matthew Swientisky '61**, **Gerry Ferrick Pulli '61**, **Terry Devereaux '61**, **Sandee O'Hara '61**, **James Piazza '61**, **Sandy Williams Cupillari '61**, **Bert McDowell '61**, and **Allan Wolfe '61**.



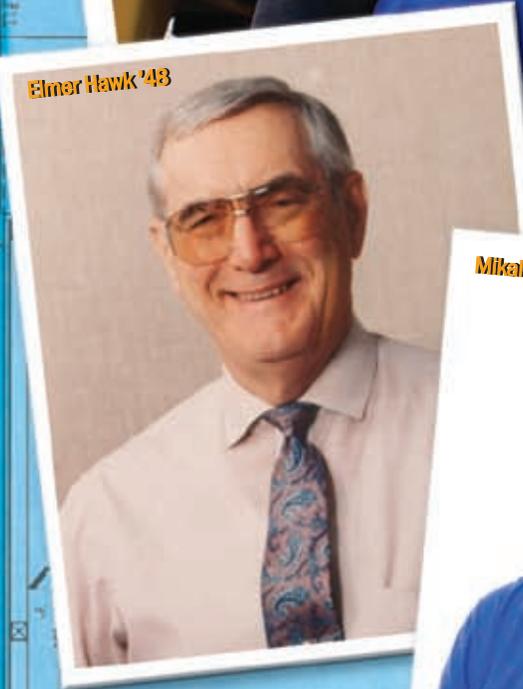
Keystone College Athletics Hall of Fame

The seventh class of the Keystone College Athletic Hall of Fame was inducted during Homecoming Weekend. Gathering following the induction ceremony, from left, are: **Dr. Edward G. Boehm, Jr.**, Keystone College president; **Lois Smith Bagley '46**, Hall of Fame inductee; **Angelo Targia '66**, Hall of Fame inductee; **Phil Odom '92**, Hall of Fame inductee; and **Dr. Matthew Grimaldi**, director of athletics.

To view more events from the 2011 Homecoming, visit www.flickr.com/photos/keystonecollege/



Adam Diaz '97



Elmer Hawk '48



Trinka Ravatoli '91



Mikal E. Belicove '86

Entrepreneurs:



Building Businesses from the Ground Up

They start with an idea and a dream and, very often, little if any money. They work long hours, endure great stress, and usually get little sleep. Despite the struggles, in the end, they know the reward will be worth it – for themselves, their families, and their communities.

In this case, “they” are entrepreneurs --- men and women who take great risks to start their own businesses and build their own futures. Some entrepreneurs realize at an early age that running a business is what they are meant to do. Others discover opportunities later in their careers and take advantage of the situation. Either way, they are people who look forward to meeting challenges and overcoming obstacles.

In this issue of the *Keystonian*, we will profile several Keystonians who have been successful entrepreneurs and business owners, taking a brief look at what they do, why they have succeeded, and what advice they have for others. They are dedicated and skilled professionals who have met the challenge and found success in their businesses and in their lives.

Adam Diaz '97

Adam Diaz readily admits he didn't plan to be an entrepreneur. In fact, Adam recalls that starting his own business was the last thing on his mind when he

was working in marketing for a local television station after graduating from Keystone with an associate degree in fine arts. When the station was sold and the new owners made staffing cuts, Adam was out of work.

“I had a wife, a young baby, and I had just built a new house. Then, all of a sudden, I had no job. I didn't know what I was going to do,” he remembers.

Fortunately, Adam had a side business doing stone and masonry work, a skill he acquired while growing up on his family's farm in Brooklyn, Pa.

“Rather than going out and looking for a new job, I knew that starting my own company was the way to go.”

Diaz Stone and Pallet, located in Kingsley, Pa., officially opened in 1999, and Adam hasn't looked back since.

Adam has grown the business quickly and now employs 170 people. The company, which began by providing custom stone and masonry work for residential and commercial customers, ships its products to over 41 states and Canada. In addition, Adam has expanded his business, seizing opportunities related to Pennsylvania's expanding natural gas industry by adding companies (the Diaz Companies) specializing in quarry operations, truck and heavy equipment services, forest products, waste disposal, and other related services.

Despite his 80-hour work weeks and “all the headaches” that can go with owning a business, Adam looks forward to the challenge as his company continues to grow.

“I enjoy it and I like being able to provide for my family (wife Julie and daughters Alexis, Tayler, Katelyn, and Avery). I grew up on a farm and I know what it was like to go without things. Now, to be able to provide for my family and help my employees provide for theirs is a really good feeling.”

Although he didn't study business at Keystone, Adam says his degree in fine arts has helped him more than most people realize.

“Sometimes to solve problems in business, you have to be able to be creative and think outside the box. That's what I learned by studying fine arts. Keystone was a really great place and my education helped me in ways I didn't anticipate.”

Elmer Hawk '48

While being held at the infamous Stalag 17-B prisoner of war camp during World War II, Elmer Hawk and his fellow Air Force comrades passed the time by talking about what careers they would pursue after the war.

Elmer survived the horrific 18-month ordeal at Stalag 17-B, returned

home, and made an important decision about his future. He would work with his mother, Gertrude Hawk, making candy in her small home in Dunmore, Pa. Elmer decided he would join his parents in making the tiny enterprise a success. He took a portion of the pay that was coming to him from his World War II service and invested it to purchase equipment and machinery for Gertrude Hawk Chocolates.

“I liked making candy, which was really just a paying hobby for us at the time,” Elmer said. “Maybe it was because I liked eating chocolates. It’s a fun business. Very rarely do you meet someone who doesn’t enjoy chocolate. To me, there is just something magnetic about it. Most of all, the thrill was watching something grow from nothing and getting enthusiastic feedback.”

Elmer studied business at Keystone Junior College in 1947 and 1948.

“My education at Keystone would help me for years to come. It provided many of the skills I needed to run the business. I have great memories of Keystone, and I’m proud to see how far it has come in the years since I went there.”

As the candy business began to succeed, Elmer still took on a variety of jobs in the community to bring in extra cash while his wife, Louise, taught business at the Falls-Overfield School, near Lake Winola, Pa.

In the 1960s the company built a new store and factory near Interstate 81 in Dunmore, and Gertrude Hawk Chocolates grew into a national business, known for its quality products, excellent customer service, and dedication to its community.

Today, Gertrude Hawk Chocolates is more than a \$100 million enterprise, admired and respected around the nation. Elmer retired from the business in 1992, turning the position as CEO over to his son, David, who remained in that capacity until he handed the CEO and president’s role to William Aubrey, a cur-

rent member of the board of trustees at Keystone College.

Elmer took a great risk in taking his World War II service pay and investing it into a business begun by his mother. But, he says, the ultimate reward was worth it.

“I tell people interested in starting their own business that life is not a bowl of cherries. Being involved in business can make you or break you. You’ve got to buckle down and do what needs to be done, and at Gertrude Hawk Chocolates, that’s exactly what we did.”

Mikal E. Belicove '86

“I choose not to focus as much on the ‘light at the end of the tunnel’ as I do on the path that leads me there in the first place.”

That was a recent “quote of the day” posted on Mikal Belicove’s personal blog, belicove.com. In many ways, it suits this 46-year old business positioning consultant, former editor, and current blogger for *Entrepreneur Magazine* perfectly. Mikal’s career has taken many paths after graduating from Keystone Junior College in 1986 with an associate degree in hotel and restaurant management. However, when you review his complete body of work and history of accomplishments, there clearly has been a light at the end of the tunnel.

After graduating from Keystone, Mikal attended the University of Houston, where he continued to pursue studies in hotel and restaurant management. He became active in student government and was eventually elected student body president. He soon came to realize, however, that “a career in hotel and restaurant management really wasn’t what I wanted to do after all.” That decision shaped the rest of his life.

He instead pursued a career in outdoor education which eventually led to a career in association management (his last position in that field was executive director of the Adventure Travel Associa-

tion). In 1997, Mikal became editor-in-chief of The Outdoor Network, buying the company outright and transforming it from a hard-copy publication with less than 290 subscribers to a highly successful Internet start-up, serving as a business services portal for the outdoor education, adventure, recreation, and adventure travel industries.

After selling The Outdoor Network in 2002, Mikal was hired as an acquisitions editor at Penguin Publishing and began work on the “The Complete Idiots Guide” series. He then went to work for Wiley Publishing on the “For Dummies” guide series and several years later – while working in his current role as a business positioning consultant – Mikal was asked by Penguin to write the highly successful “Complete Idiots Guide to Facebook,” which he compiled with co-author Joe Kraynak.

In 2009, he began writing for *Entrepreneur Magazine*, where he is currently a columnist, contributing writer, and blogger. He remains a freelance business consultant, author, and “ghost blogger,” specializing in content development, market analysis, and messaging. His clients include a select group of businesses, CEOs, high profile personalities, and Fortune 500 brands.

For Mikal, who now resides in Laguna Beach, Calif., the goal of pursuing a career in hotel and restaurant management evolved into other interests and opportunities. Through it all, his advice remains constant.

“Do what you love and don’t give up the pursuit of happiness. Of course, you have to meet your own responsibilities, but I always think it’s best if people follow their dreams and see where that leads them.”

To learn more about Mikal and his work, visit www.MikalBelicove.com.



Mike Jones '74



Clair McCormick '88



Allison Murphy '93

Trinka Ravaioli '91

Trinka Ravaioli admits that starting Grapevine Design, a full-service graphic design firm which she founded in 2000, was “scary at the time.” But after 11 successful years in business, she realizes that it was the “best thing I could have ever done.”

Trinka was a respected graphic designer with Thomas Communications, a local advertising agency, and also had worked as a designer at the *Scranton Times-Tribune*. Then, she followed her dream and opened her own business.

“I just took a chance and tried it. I knew I was taking a risk. But I just wanted the chance to try something on my own.”

She began networking and slowly but surely she began attracting new clients. Her home-based design firm grew at the pace she wanted.

“I have two children (Mark, age eight and Capri, age five). Working on my own gave me the freedom to continue to do what I loved and also to spend time with my kids. Now that they are older and in school, I’m able to take on more clients and more responsibilities. This is really a great time for me.”

To meet the needs of her expanding business, Trinka recently opened her own storefront on Davis Street in Clarks Summit, which she shares with photographer Julie Jordan '05. Recent Keystone graduate Jenny Clark assists Trinka as she gains valuable graphic design experience for her own career.

“Whatever your field is, I think it’s important for you to go out in the community to volunteer and network as often as possible. Meeting new people is a great experience and that’s the best way to generate business. Also, I think it’s important to always listen to your clients and follow-up with them. You have to understand what they are looking for and make sure you do exactly what you promised you would.”

Trinka, who received a bachelor’s degree in art education from Central Connecticut State University after earning her associate degree in fine arts from Keystone, is also active in the art community. Her paintings and prints have been on display at local galleries. In July, 2010, her work was featured in her own show at the Artists for Art (Afa) Gallery

in downtown Scranton.

“My education at Keystone really gave me a great foundation for my career. I loved the people at Keystone. That’s why I continue to stay involved on the Alumni Association Board of Directors. For me, Keystone is really a special place.”

Mike Jones '74

As a young investment analyst employed by a successful firm in Rochester, N.Y., Mike Jones could have remained with his company and enjoyed a very successful career.

But in 1984, Mike and colleague Geoff Rosenberger decided they wanted to take their careers to a new level. Instead of working for someone else’s firm, they wanted to start their own. They began Clover Capital in 1984 by bankrolling the new firm with their own money and forgoing salaries as they grew the business.

“Starting our new firm was very daunting. We were walking away from a steady income. We had to start from scratch and be persistent. That was the key. We didn’t let fear hold us back.”

Mike and Geoff were indeed persistent, and the business grew and gained

respect as one of the top investment firms in the Northeast, with more than \$2.5 billion in managed assets. Geoff retired from the firm in 2003. Five years later, Mike sold the firm to Federated Investors, Inc., a Pittsburgh-based public company. Today, Mike is senior vice president and senior portfolio manager at the new company, Federated Clover Investment Advisors.

It's true that Mike, a native of New Milford, Pa., has come a long way since graduating from Keystone and the University of Rochester. During his years at Keystone, Mike specifically remembers adjunct professor Joel Thinnies challenging him to pursue lofty goals.

"I'm beholden to him for encouraging me to take on new challenges. Joel had more confidence in me than I had in myself. He made me realize I needed to set my sights higher, and I continued to have that attitude throughout my career."

Mike also credits former Keystone President Dr. Harry Miller for having the confidence to nominate him as a student representative to the American Association of Junior and Community Colleges Board of Directors.

"This association's governing board was composed primarily of college presidents from around the country. Dr. Miller was a significant figure in the education scene, and with his sponsorship and encouragement, I was able to participate in this national forum throughout my second year at Keystone. It was a great experience, the kind of experience that a small, close-knit college like Keystone can provide. Dr. Miller was an inspiration to me. My experience at Keystone was critical to developing the confidence to take on ever-larger challenges."

Clair McCormick '66

After attending Keystone Junior College and then graduating from Lycoming College in 1969, Clair McCor-

mick remembers having one immediate goal.

"I wasn't thinking about someday owning my own business. With a wife and my first child on the way, I just wanted to find a job."

Fortunately, he obtained a marketing position with Mobil Oil. Little did he know he was on his way to one day becoming a highly respected and successful business owner.

Clair's next move was to Huntingdon Oil in central Pennsylvania, where he was assigned to divest the business for the company's owners. Using the experience he acquired in that position, Clair moved on to Way Oil Company and its wholly-owned subsidiary P. Lebzelter & Son in Lancaster, Pa. The company, which began in 1854 as the Eagle Wheel and Bending Works, is now the oldest Goodyear tire dealer in the world.

The business evolved over time and Clair eventually assumed an ownership role, helping it transition to a successful full-service car care business with three locations in the Lancaster area. Clair said he has never forgotten the values upon which Phillip Lebzelter founded his company.

"Phillip Lebzelter shaped the guiding principles for this business. He established the standards for customer satisfaction. If he hadn't taken care of his customers, we wouldn't be here today."

Besides running his businesses, Clair is extremely involved in his community, volunteering and serving on numerous boards and foundations. He's particularly involved with Lancaster General Hospital and efforts to continue the positive developments in downtown Lancaster.

"My life has been filled with wonderful timing. I've been able to be at the right place at the right time to take advantage of opportunities. That's what I would advise young people. Nurture relationships. Look for the right opportunities, and when you find them, seize

them. Don't be afraid to make mistakes, but when you do, make sure you learn from them."

Allison Murphy '98

Allison Murphy is fortunate to pursue and excel at a career which combines two of her greatest passions – photography and music.

Allison, a 1998 Keystone graduate with an associate degree in fine art, makes her living by taking photographs of the most recognized singers and entertainers in the world. Her business, Allison Murphy Photography, is gaining a reputation as one of the top entertainment photographers in the nation. Allison also maintains a widely read music blog, *ruthrocks.com*, which displays photographs of the major singers and musicians she has covered.

"I've always been interested in music. I've been going to concerts and shows as long as I can remember. I soon realized I wanted to be more than just a spectator. I wanted to be involved with the shows in some way. Taking photos and sharing them with others allows me to do just that."

After graduating from Keystone, Allison, a native of Fairfield, Conn., obtained a bachelor's degree in fine arts with a concentration in photography from the Parsons School of Design in New York City.

"I started going to clubs in New York, taking photographs of friends who had their own bands. I really enjoyed it, and I started meeting other musicians and music promoters. One thing led to another, and before long, I was traveling around the country shooting concerts. It's really been unbelievable."

Allison has photographed such greats as The Allman Brothers; Willie Nelson; Aaron, Art, and Cyril Neville; Alicia Keys; Blondie; B.B. King and many more. Her photography has been purchased by national magazines, record

companies, promoters, and music lovers everywhere. She also does non-music related portraits and commercial photography to supplement her business.

"I really love what I do. Sometimes it can be a little scary because you don't know when or where your next job will be. But it's always exciting and creative. For me, that's what makes it so worthwhile."

Bill Stevens '85

After graduating from Keystone College in 1985 with an associate degree in business, and Philadelphia University in 1987 with a bachelor's degree in business, Bill Stevens headed to Florida where he hoped to prosper in the real estate business. But after learning that it might take longer than expected, he knew he had to change his plans.

He met a man named Bill Cox, who owned a printing business, and realized that would be a better use of his talents and his training. The only problem was that Mr. Cox wasn't taking on any new employees at the time. So Bill made an alternative proposition.

"I told him, 'I'll work for you for free if you teach me the printing business,' and he replied, 'I was thinking the same exact thing.'"

Bill spent a year working for free and then, with the knowledge he had gained from Mr. Cox, returned to Clarks Summit, Pa., to put his training to use. His company, Sprint Print, opened in 1988 in Clarks Summit and has been very successful. But Bill admits it wasn't easy.

"I would never want to go through the first few years again. It was difficult, I have to admit that. But in the end it was worth it."

Now, Sprint Print is one of the most respected names in the printing business in Northeastern Pennsylvania.

"I was able to grow from a single person to 13 full-time employees. I've learned that employees are an important part of your business. If you're making money, make sure they make money. Don't eat at the table alone."

Bill also has another piece of advice for prospective entrepreneurs. Be patient and be dedicated.

"I think you've got to realize that it might take a little longer than you expected to get going. You've got to stick with it. It's never easy, but nothing worthwhile ever is."

Alex Brunelle '03

The description "born entrepreneur" fits Alex Brunelle perfectly. Alex, who graduated with an accounting degree from Keystone in 2003 at the age of 19, began his business career before he even walked on stage to get his degree. As a senior, Alex won the Great Valley Technology Alliance business plan competition for his venture, The Perfect Lawyer, an attorney referral service bringing together local lawyers and potential clients.

Not long after graduating from Keystone, Alex launched an Internet

humor web site, ahajokes.com, which is still one of the most popular joke sites on the Internet.

Alex sold the rights to search engine technologies which he had developed and then entered the commercial and residential real estate business with his older brother, Ted. Since then, their business, Dunmore Exclusives, has expanded to include a property management company and electrical, contracting, plumbing, and heating/ventilation/air conditioning businesses.

Earlier this year, Alex introduced Nearbid.com, an online auction market that brings consumers seeking services together with businesses willing to provide them. Alex has accomplished each of these endeavors by the age of 27.

"I've never worked for anyone for even a day. I think working for yourself is the best way to become really successful. I love the independence of it and the absence of limitations. There are no restrictions on how far you can go and what you can achieve."



Shauna Fultz: “Just Paint It” Offers the Chance of a Lifetime

For Shauna Fultz, a part-time job at a local art studio has turned into the chance to pursue a life-long dream.

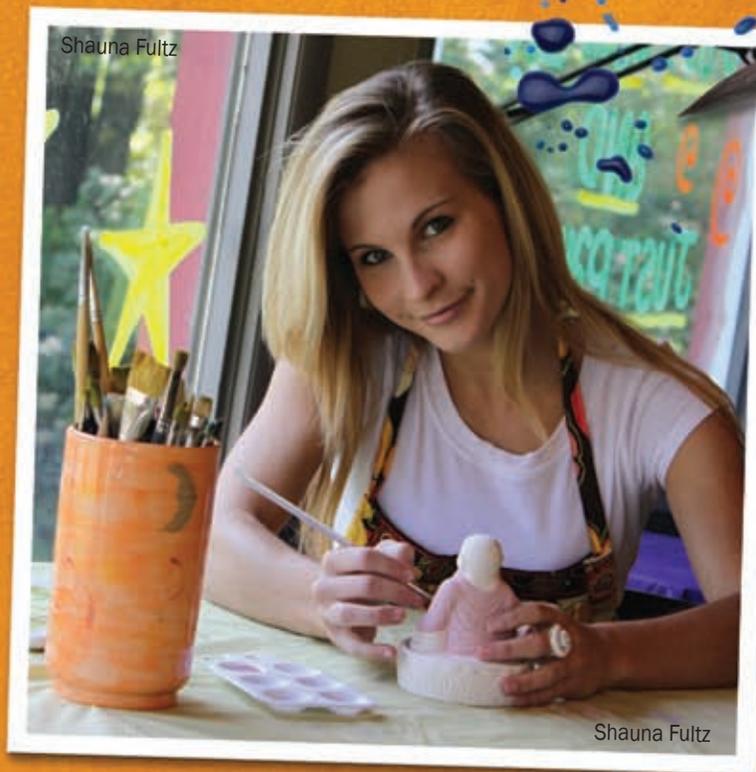
In September of 2010, Shauna, a Keystone College senior, began working for Just Paint It, an art studio in Chinchilla, Pa., where customers paint their own ceramic pottery. A professional studies major with a concentration in psychology, Shauna was thrilled to spend her spare time with Just Paint It owner Michelle Hricko. Shauna loved working at the studio and hoped it might eventually lead to an opportunity to pursue her long-time interest in art therapy.

Last spring, Michelle decided she wanted to sell the studio to spend more time with her family, and Shauna seized the opportunity. She purchased the business from Michelle in June, 2011, and has quickly proven that she knows exactly what she’s doing.

“So far, this has been a wonderful experience,” said Shauna, a native of Downingtown, Pa. “It’s all happened so fast, sometimes I can’t believe it. It’s been difficult juggling classes and running a business at the same time, but I know that I love being involved in this business for a variety of reasons.”

Just Paint It customers purchase pre-made pottery at the studio. They spend time decorating and painting their selections to their own taste. When they’re done, Shauna glazes the pieces and fires them in a kiln. The result is a personalized, hand-decorated piece of pottery that customers can keep for themselves or use as gifts. Shauna uses the second floor of the business to host children’s parties, which have become very popular.

“We have customers of all ages who want to add a personal touch to their own pottery rather than going out and buying something in a store,” says Shauna. “Kids especially love to come in and decorate their own gifts as presents for parents, relatives, or friends.”



But she’s doing more than just running a business. Shauna is using her new venture to pursue what has become a passion in her life – art therapy. She has expanded the mission of Just Paint It to include working with children and adults who want to express themselves through art. So far, she’s worked with senior citizens at Dunmore Community Center and young children at Waverly Elementary Center.

Shauna is also using the experience to serve as an art therapy internship to fulfill the requirement for her bachelor's degree. In addition to operating Just Paint It, Shauna plans on pursuing a master's degree in art therapy after graduating from Keystone in December.

“I think people, particularly children, often want to find ways to express their thoughts, feelings, and emotions but can’t find a way to do it. Art can sometimes give them that opportunity. As I continue Just

Paint It and pursue my graduate education, I hope to expand my services in art therapy as well.”

While juggling classes and running a business can sometimes be a challenging balancing act, Shauna manages to find time for both pursuits. Her education at Keystone has given her a solid foundation upon which to build her career.

“Sometimes, I’m able to study at work when we’re not too busy. It’s just a matter of managing your time well. It helps when you really love what you’re doing. My time at Keystone has really been wonderful. The classes are small, and the faculty is extremely supportive. I really didn’t expect to own my own business before I graduated from college, but I’m glad it has turned out this way. I’m really looking forward to the rest of my life.”

WKCV Goes Global

There are some big changes coming to Keystone College radio station WKCV-103.5 FM.

The 100-watt station, which currently broadcasts on campus and within a 10-mile radius, will soon be heard around the nation and around the world. WKCV Operations Coordinator John Gundling '08 said WKCV is in the process of securing web-streaming royalty rights so the station can broadcast over the Internet.

"That means anyone in the world with access to the Internet will be able to listen to our station," John said. "That's a far cry from simply being able to broadcast on campus and in the surrounding community."

John was hired as WKCV's operations coordinator in 2010, and he's been working hard to get as many students involved as possible. He's also working with Keystone's

Media Services Department to make improvements to the station and use it as a teaching tool for communications majors.

"We're off to a really great start this year. More students are getting involved and that's generating more interest around campus. By the end of the semester, if not sooner, we will be able to broadcast nationally and internationally. That's a really big deal for us."

"I really like working at WKCV," said Kaitlyn Schott, a sophomore communications major who serves as a disc jockey and does promotional and programming work. "I love sitting behind the mic and broadcasting to the



Kaitlyn Schott and John Gundling '08

entire college. When we do web streaming, it will be even better because people will hear us everywhere. I can't wait for that!"

Dr. Douglas O'Neal Obtains National Science Foundation Grant For Astronomy Research



Keystone College Assistant Professor Douglas O'Neal, Ph.D., has received a grant from the National Science Foundation (NSF) to continue his astronomy research.

Dr. O'Neal and colleague Dr. James E. Neff of the College of Charleston will use the NSF funding to continue their work studying the magnetic activity of "cool stars." A cool star is one whose surface temperature is about 7,000 degrees Kelvin or cooler.

"Cool stars are significant because their magnetic activity, such as starspots and solar flares, is of the same type found on the Sun but sometimes scaled up tremendously in magnitude. Understanding highly active cool stars helps us better characterize the sun's activity and how it affects the Earth's past, present, and future," Dr. O'Neal said.

Dr. O'Neal and Dr. Neff have been conducting cool star research together since 1993. They have obtained data from McDonald Observatory in Texas, Kitt Peak and McMath-Pierce Observatories in Arizona, and the International Ultraviolet

Explorer and Far Ultraviolet Spectroscopic Explorer space telescopes. They have published 13 articles in major national and international astronomy journals. The funding for the NSF grant, which totals \$64,780 for Keystone College, will enable Dr. O'Neal to travel to observatories, gather data, involve students in research, publish articles, and travel to national and international conferences to present results.

NSF funding is very competitive and difficult to obtain. The NSF is an independent federal agency created in 1950 to promote scientific progress in the nation. NSF is the funding source for about 20 percent of all federally supported basic research conducted at America's colleges and universities.



class notes

1940s

Norma Emick Schroeder '46

and her husband, Paul, enjoy living at Red Stone Highlands, Murrys ville, Pa. They have three children, five grandchildren, and five great grandchildren. She enjoys reading Class Notes and remembering her time at Keystone.

Jeannette Mena Bush '47,

Glendale, Calif., continues to work part-time doing retail marketing at children's conventions in Las Vegas, Nev. She also volunteers her time at her church and enjoys gardening.

Bette Burwasser Davidson '47,

Linwood, N.J., has a very exciting tidbit to offer for Class Notes. Her husband, Marvin, an antique car collector, was able to drive his red convertible Thunderbird in the War Veterans Parade on the Atlantic City Boulevard this summer. They are also anxiously awaiting the birth of a great grandchild this December.

Anne Pethick Flannery '47, Jessup, Pa., and her sister continue their trips over the road to Promised Land, Pa., which they enjoy very much. In between relaxing at home, many of her children visited this year from Colorado, Virginia, and Wisconsin. The youngest of her eight grandchildren began art college this fall. She is awaiting the birth of another great grandchild this November.

Bill Fleckenstein '47, Bethlehem, Pa., shares that he and his wife, **Jeanne Swarts '43,** have established four Keystone College scholarships in honor of his parents, his wife's parents (Swarts), for friends by the name of Woodwards, and one in memory of former Keystone College faculty member, Dr. Trapani. Both Bill and Jeanne were awarded Keystone College Presidential Medallions at the College's Annual Donor Recognition Dinner. Congratulations on their 64th wedding anniversary, which was September 15, 2011.

Walter Gantz '47, Scranton, Pa., recently received the Hero of Combat and Hero of Compassion award from the Northeastern Pennsylvania Holocaust Education Commission. As a combat medic, Walter and his unit helped and treated the victims of the infamous Bergen-Belsen Concentration Camp for more than six weeks in 1945. Locally he has spoken to various groups about his experiences in Germany. This wartime ordeal has haunted him for many years.

Jean Lewis Hines '47, Raleigh, N.C., writes that she is enjoying her move from Ohio to North Carolina to be near her family. She is very excited about an upcoming cruise to Alaska with family.

Don Hoyt '47, Hatboro, Pa., is well and keeps busy with his hobby - namely, repairing electronic devices. He is a regular at the College reunions.

Jack Kostige '47, Factoryville, Pa., reports that response to his most recent appeal to the 1946-1947 KJC Military in Memoriam \$10,000 Endowment has raised \$750 toward the \$10,000 goal. He personally, along with a few other alumni he can count on, will try to close the gap of \$1,750 by December 31, 2011. He gives thanks to those who have contributed. Donations have ranged from \$10 to \$1,000 over several years.

Steve Krysko '47, New York, N.Y., is doing fairly well but requires assistance with routine daily activities. We are thinking of you, Steve, and send our best wishes.

Joan Hoffman Lyman '47, Springville, Pa., called to let her former classmates know she is well. Presently her extended family includes five sons and one daughter along with five granddaughters, five grandsons, five great granddaughters, and five great grandsons. The "fives" really stand-out. She is enjoying each and every one of them.

Janet Michel McGurrin '47, Sparta, N.J., will celebrate her 64th wedding anniversary in December 2011 with her husband Teddy. Both are doing fine. Congratulations!

Ralph Owen '47 graduated from Bucknell University in 1949 with a B.S. in chemical engineering and is employed by DuPont in Rochester, N.Y., and Wilmington, Del. He has two children, two grandchildren, and three great grandchildren.

Ann Fields Suskind '47, Lexington, Mass., writes that she and husband, Frank, are beginning

to feel a lot better after some set backs in their health. She continues to do volunteer work at her temple. They returned to Boca Raton, Fla., their winter residence, at the end of October.

Bill Weibel '47, East Arlington, Vt., and his wife, Jeri, are doing well. Their future plans include selling their home and moving to a gated community retirement residence in Manchester, Vt. Good luck!

Lewis White '47, Utica, N.Y., and his wife moved from Florida to New York in the spring of 2011. They reside in an independent living retirement facility. Both are healthy and enjoying all the activities offered there. His family includes two children and five grandchildren.

Ann Wullert '47, Scranton, Pa., continues to do volunteer work at her church and other organizations. Being a member of several senior center groups, she enjoys bus trips to musical dinner theatre shows in New Jersey, New York, and Pennsylvania. Her hobby is polka dancing.

In conclusion from **Rita Cutie Jordan**, 1947 Class Correspondent: I wish to say "thanks a million" to each and every one of you who contributed to this issue of the *Keystonian*.

1950s

In contacting alumni, I have discovered a few great grandchildren in our midst. How about telling us about yours or any new info on what you are doing?

– **Ellen Verhulst Easty '53**

Betty Hurlburt '53 and **Earle '53 Comfort** have a great grandson (1) and great granddaughter (6). They will be celebrating their 7th anniversary this year after meeting again at a reunion. They recently had a visit from **Marilyn Lovelass Rodenburg '53**, who lives in Arizona.

Ruth Henry '53 and **Webb '52 Comfort** are new great grandparents of Ella (2). Their daughter **Marcia** went to Keystone '80, as did son **Steven '73**. Another daughter **Joanne** graduated Keystone '79, while youngest son, Ben, went to Duke University.

Charlotte Moser '53 and **Tom '52 Davis** have a great grandson named Aiden (2).

Nancy Kerns '53 and **Gardner '52 Van Scoyoc** have moved into a CCRC called Westminster at Lake Ridge, Va. They are very happy in their new home.

Marlene Chase Wrigley '53 says she keeps busy with her 13 grandchildren and loves it.

We were sorry to learn of **Jim Kennedy '53** passing this year and extend our sympathy to his family.

Gene Barashes '54 became a great grandfather this past March. His granddaughter, Margaret, had a little girl, Chole. His other granddaughter, Beth, is in her final year in nursing school. He would like to hear from classmates or visit him in Florida.

Class Correspondents

Please send your personal and/or professional notes to your class correspondent.

1938

Bill Seamans
RR 2 Box 2114
Factoryville, PA 18419-9614

1939

Florence Lampart Gammerdinger
flogam1217@yahoo.com

1940/41

Vera Tetlock Mazaleski
vmom166@verizon.net

1943

Ron Frisbie
frisbiemarconi@dejazzd.com

1947

Rita Cutie Jordan
801 Maple Street
Scranton, PA 18505-1985
(570) 347-7607

1951

J. Fred Friden
jffred@epix.net

1952

Margaret Thomas Buchholz
lbipoch@comcast.net

1953

Ellen Verhulst Easty
eastymil@juno.com

1954

Gene Barashes
jrichlang@comcast.net

1955

Gail Lunde Dreas
gdreas@att.net

1956

Paul Farbanish
farby1@verizon.net

1957

Harry O. Brooks
holdham@comcast.net

Willie Miller
wpmiller1957@gmail.com

1958**Sue Peck***speck980@ptd.net***1959****Helen Pell Constable***ddconstable@gmail.com***1960****Joseph Tarkett***jlarkett@verizon.net***1961****Barbara Isgar Vernovage***kjcbobbie@yahoo.com***1962****Nancy Witaconis***nwitaconis@comcast.net***1964****Pat Riley***patriley@milleniumlitho.us***Curt Stevens***curtstn@epix.net***1965****Dr. Susan J. Nathan***knathan@fea.net***1966****Allegra Campbell***camp7102@yahoo.com***1967****Betsy Kaufman***bkaufman7@verizon.net***1968****Dennis Coffinberger***denmaracres@gmail.com***1969****Michele Simonetta Thatcher***thatcherem@hotmail.com***1970****Dr. Daniel E. Ceccoli***danielcecolimd@bellsouth.net***1970****Susan Sekol Leonard***suzyleonard@epix.net***1972****William Brandt***wb4cape@aol.com*

Gene Barashes '54 asks if you remember when these four tires and rims were during frosh hazing, and freshmen were not allowed to drive their cars on campus. Well, one of them did and parked this car in the back of campus. The "super seniors" decided to move his car a few blocks away and "jacked-up" the car and removed the tires and placed them where the car was originally parked. It was all part of hazing and the fun.



He would like to hear your comments about: 1) Mr. John O'Connor, 2) A.C. Clayton, 3) Dr. Blake Tewksbury, 4) Miss McIntosh, 5) Mr. Trapani, 6) Coach Franklin, 7) The "Dipsey Doodles," 8) The Mad Russians, 9) The Lowes Slobs, 10) Singapore Slingers, 11) Podunk U.

Julie Reynolds Feeny '57 states sorry **Rick Florey '57** and **Steph Olexa Maier '57**. You asked for a challenge so here it is. I have 17 grandchildren (9 girls and 8 boys). Yes, I do have five children, but the 17 grands are from three daughters. Beat that statistic! Celebrating my 74th birthday riding down the Lehigh River on a tube. The fun is not over!

Sue Chisholm Peck '58, John Simpson '58 and his wife, Billie, and **Olga "Candy" Vecsey McGarvey '58** and her husband, Pat, got together in June in Columbus, Ohio, for dinner and reminisced about Keystone days.



Photograph provided by Sue Chisholm Peck '58

"Bob" Pettinato '58 and his wife, Peggy, recently celebrated their 50th wedding anniversary. Bob is the retired owner of PACE Construction Co. and the owner of Action Properties. They marked the occasion with a family party at The Country Club of Scranton, hosted by their children, and a trip to Italy is also planned.

Mary Jane Rak Puk '59 hosted a mini-reunion of KJC 59ers at her home in Skillman, N.J. She and her guests enjoyed a wonderful day of sharing, beginning with a morning brunch and continuing right through to a wonderful evening dinner. Those attending included class members **Val Turner Morgan '59**, with her husband Ed, **Bruce Rust '59**, with his wife Sandy, and **Judy Howe Baca '59**, Mary Jane's good friends Fran and Fred Haws added to the fun. Bruce and Sandy were stopping in their old hometown of Westfield, N.J., on their way from their winter home in Nokomis, Fla., to their summer home on Lake George, N.Y.

1960s

Phil "Boney" '62 and Mary Lou Pugliese '62 Davis are retired and live in Pittsburgh. Their daughter, Kate, and her husband, Ed, are expecting,

and they are excited about the impending arrival of grandchild number one.

Charlie Griffin '62 and his wife of 43 years, Marilyn Endrizzi, have become faithful members of the Harrisburg area alumni group. After graduation, Charlie lacked the funds to continue his education at Penn State, so he enlisted in the United States Air Force. That blessed organization sent him on to Penn State, where he earned a B.S in meteorology. He then served as a weather officer at three different air bases. Charlie retired from Federal Civil Service with over 35 years as a computer programmer, and Marilyn retired from 30+ years as a kindergarten teacher. They have two sons: Charles Louis with his sons Jonathan and Charles; Andrew, wife Jodi Kaye Thomas and children Joel (2) and Haley (9 months).

Barry Kline '62 and classmate **Nancy Clark Witaconis '62** had lunch while he was in the Harrisburg area. Barry and his wife, Ann, retired to the Ft. Lauderdale area about a year ago after living in Bethesda, Md. for many years. Their daughter is settled in Washington, D.C., so they get up this way occasionally.

Carol Fitzsimmons Melling '62 and **Nancy Clark Witaconis '62** celebrated their 50th anniversary of graduation from Lackawanna Trail High School last summer and plan to be at our Keystone's 50th in 2012. Carol retired from the public relations department of the West Virginia Department of Highways a few years ago. Her family has enjoyed a beach home in Wilmington, N.C., for many years, and she recently acquired a property near Key West, Fla. She plans to spend the winters between North Carolina and Florida.

Gini Seamans Parker '62 and her husband, Larry, are retired. Gini retired from teaching elementary school. Larry, retired from a private charter airline, recently completed a self-published book entitled, "Memories of a Young Fighter Pilot," which he circulated to his children and grandchildren. They spend much of their time traveling to ski resorts and other vacation destinations.

Raleigh Pinskey '62 lives in Carefree, Ariz. She is an author and motivational speaker and coaches individuals and corporations in marketing strategies. Visit her at <http://RaleighRPinskey.com>.

Charles Root '62 is a Methodist minister serving a church in Newport News, Va. He has served in the ministry for 51 years, spending the last 10 years in Virginia, and prior to that, New Jersey. He has two

children, six grandchildren, and one great grandchild. He is looking forward to seeing everyone at the 50th reunion on October 12, 2012.

Nancy Clark Witaconis '62 visited with **Dr. Harry '62** and **Peg '62 Miller** (conferred class membership status), who started at Keystone at the same time as the class of 1962, last winter in Prescott, Ariz. Harry and Peg both agreed that their years at Keystone were among their happiest years. They are both doing well, with some minor health problems, and feel well taken care of in the retirement village they call home. Their son, Donnie, was living in Vancouver when he became ill a few years ago and spent his last months with his parents. Don had one child, Loriann. Their daughter Pam lives in California, is married, and visits often.

Nancy also had dinner with Phoenix area alumni whom she has stayed in touch with. **Walt Davis '62** is a vice president of claims for MICA, a company that is part of a network of physician-owned insurance companies and specializes in malpractice insurance. Walt has been with the company since arriving in Phoenix many years ago. Since we all know how old each other is, we can deduce that Walt could retire, but he likes his job and the company obviously likes him. He's headed to London in September; what's not to like?

Also joining the group for dinner was **Joe Capano '63**. Joe is remarried and basks in the glory of Sun Lakes, Ariz., down the road from Phoenix. Joe entered the field of computers

early on and understands what makes them tick. I'm glad somebody does.

Arnie Gluck '61, is a neighbor of Joe's, and it was great that he joined us for dinner. They met again after all these years when Arnie moved from the San Francisco area to retire in Sun Lakes to be near his two children who settled in the Phoenix area. Arnie told the story of growing up in the Bronx and upon high school graduation was at a loss of what to do. As I recall, he went to a recruitment seminar and struck up a conversation with the Keystone rep. He was accepted and caught the academic fire, and the rest is history. He retired from the world of finance.

Carol Sumilas Boshears '64 wrote a novel entitled "Egypt and Gina: Pyramids of Power."

Betty Markley Steele '64 retired from real estate in Ann Arbor, Mich. She and her husband, Bob, live in Franklin, Tenn., and enjoy traveling and spending time with their two children and five grandchildren. Betty would love to hear from fellow graduates; please e-mail her at basteel@comcast.net.

Neil Mengel '65 and his wife, Diane, have three grandsons living in Denver, Colo., with their son's family. Their daughter lives in the San Francisco Bay area. Diane continues to work, by choice. Neil, by choice, continues to remain retired, but busy.

Mary Lou Nappi Burne '67 and her husband, Dr. James Burne, were the recipients of the 2011 Msgr. McGowan Cornerstone Award.

1973

Gerald Creedon
gerald_creedon@elwyn.org

1974

Janet Chambers Farrand
248 West Mill Road
Long Valley, NJ 07853-9203

1975

Reagan McLane
regmclane@knology.net

1976

Lin Nasatka Williams
linw1424@hotmail.com

1977

Susan Huber Bisignani
927 Clearview Road
Moscow, PA 18444-9271

1978

Cynthia Caporaso
CindyCHope7@aol.com

1979

Marjorie Phillips Paradise
810 Stone Hill Road
Conestoga, PA 17516-9681

1980

Penny Jo Carter Musto
pennymusto@yahoo.com

1981

Deborah Lumley
68 West 8th Street
Wyoming, PA 18644-1664

1982

Robynn Snook Meehan
robynn63062@yahoo.com

1983

Tracey Whiteley Dority
dority@comcast.net

1984

Stephen R. Cheskiewicz
stephen.cheskiewicz@keystone.edu

1985

Jodi Lameo
lam813@aol.com

1986

Brian Pevac
brianpevec@verizon.net

1987**Eric Chase**

emchase@comcast.net

1988**Jacelyn Jenkins Beynon**

521 Packer Street Rear
Avoca, PA 18641-1019

1989**Kathleen Driscoll Lines**

lineskm@epix.net

1990**Travis Rodgers**

travisdrodgers@aol.com

1991**Jennifer Ellis Ford**

schmen123@aol.com

1992**Sean Joyce**

wagon63@aol.com

1993**Damon Bowen**

damon.bowen@gmail.com

1994**Kimberely Shaffer**

kymnsbs@paonline.com

1995**Cornell Davis**

cdavis@mcwc.edu

1996**Lisa Marie Hall**

lmball9@gmail.com

1997**Danielle Gautier Paul**

amelda77@aol.com

1998**Christine Bedford**

bedford02@epix.net

1999**Angela Di Caprio Serafin**

jeffnangerserfin@yahoo.com

2000**Jamie Burns**

dr23jj@yahoo.com

Ruth B. LaRocca '68 and her husband, Klaus, retired and relocated to Clayton, N.C. They chose the area because they visited friends that had retired there, liked what they saw, and moved. It's a wonderful thing!

1970s

David Adomiak '73 retired from teaching after 36 enjoyable years at Riverside and Pocono Mountain. His favorite subject to teach was geography, and he also enjoyed doing presidential trivia with the students.

Chuck '73 and Jeanne Reid '73 Alley met at KJC in the fall of 1972. Chuck wrestled for Keystone and Jeanne was a cheerleader. Chuck graduated and went onto Lehigh University, and Jeanne transferred to Shipensburg University. Jeanne is a reading teacher, and Chuck is a seafood manager for Pathmark Supermarkets. They have four grown children and celebrated their 34th wedding anniversary on August 20, 2011.

Susan Campbell Bartoletti '76 is the author of "The Boy Who Dared: A Novel Based on the True Story of Hitler Youth," which is a recipient of the 2011 William Allen White Children's Book Awards.

Bruce Checefsky '77 recently had an exhibition of his photography work, *Delicious Fields: Ohio Photographers at Work*, at the Museum of Contemporary Art in Cleveland. His next exhibition *Super Natural: Landscapes by Bruce Checefsky & Barry Underwood*, is on display at the Akron Museum of Art, through February 26, 2012.

David Turock '77 gave an instructional speech about electric cars and the benefits the cars have on the environment during the Keystone College Environmental Education Institute "Climate Change and Energy Challenge" course.

Barbara Midura, CPA '78 was featured in *The Scranton Times-Tribune* The Talk of the Times column about the summer picnic to benefit Serving Seniors. She was a committee member for the event.

1980s

Dr. Alice Blaisure Davis '80 was honored as the Baden-Powell Council, Boy Scouts of America's 2011 Distinguished Citizen.

Stephen Cheskiewicz '84 co-taught a three-hour workshop "Online Tools for Educators: Collaborate without Jet Lag!" at Campus Technology 2011, a national technology event at the Seaport World Trade Center in Boston, Mass.

Elaine Grzybowski McElroy '84

was featured as a Northeast Woman by *The Sunday Times* on August 7, 2011. She works as a therapeutic recreation and aquatic therapy aide at St. Joseph's Center.

Nikki Moser '85 had her artwork featured at the "Art on the

Edge" exhibit at the Hawley Silk Mill.

Mikal Belicove '86 has revised his latest book, "The Complete Idiot's Guide to Facebook," (The 2nd edition was published by Penguin Group USA/Alpha Books October 6, 2011). In other news, Mikal recently delivered the keynote address at the Colorado Rural Development Council's 4th Annual Entrepreneurship Market Place in Pagosa Springs, Colo., and moderated a series of workshops and panel discussions on social media-related marketing in Baltimore, Md., at Natural Products Expo East. For more information or to reach Mikal to catch up on old times, visit his website: www.MikalBelicove.com.

Bill Evanina '87 was promoted to assistant special agent in charge of the FBI Washington Field Office, Washington, D.C. in February 2011. He has a wonderful son, Dominic (6), and they reside in Alexandria, Va.

Lori Albrecht Ryan '89 was awarded third prize in photography in the "Art of the State: Pennsylvania 2011" exhibition at the State Museum of Pennsylvania.



Alumni from the class of 1988 recently got together. Photo provided by Jennifer Trueman Zduniak '88.

1990s

Todd Ardan '93 and Bethany Blasi were married in September. Todd is employed in parks and recreation with the city of Scranton.

Jennifer Radzwillowicz '94 has been accepted into the Leadership Lackawanna class of 2012. It is a 10-month community education/leadership development offered by the Greater Scranton Chamber of Commerce.

Jeremy Occhipinti '96 recently released a CD entitled "Back to Taylor Town." He held a benefit CD release show at Borders to benefit the Vikings Helping Vikings Scholarship Fund.

2000s

Joe Piconi '02 had his artwork featured during Marywood University's graduate exhibition.

David Solfanelli '02 was named Pennsylvania Rising Stars 2011 by Super Lawyers. Dave is currently a member of the Alumni Association Board of Directors.

Justin Bradley '03 and his wife, Rae, celebrated their first wedding anniversary. Justin is an account manager at Verizon Wireless, and Rae is employed by Planet Fitness.

Alex Brunelle '03 recently launched a new internet venture, www.nearbid.com.

Carolyn Mecca Chupko '04 helped coordinate the "Miracle for Ava" benefit on August 14, to assist Ava Gioe, a four-year old from Scranton who is fighting brain cancer.

Brian Kowalski '04 and Kathryn Sallavanti were married October 8, 2011. Brian is a lead testing analyst in the information technology department of TMG Health. Kathryn is a family medicine resident physician at Geisinger Wyoming Valley Hospital.

Jason Mackie '04 was promoted to assistant executive director at the Carbondale YMCA.

Frank Naughton '04 and Brenda Bader were married September 4, 2010. Frank is employed by the Commonwealth of Pennsylvania, and Brenda is employed at TMG Health as a programmer/analyst II. The couple resides in Taylor, Pa.

Bobbie Arvonio '05 and Owen Baillie are engaged. Bobbie is the parks supervisor for Lackawanna County, and Owen is assistant director of development at Misericordia University.

Karly Evans '05 has been appointed as the Keystone College softball coach. During her time with the Giants, Karly was named the Keystone female athlete of the year for 2002-2003.

Stefanie Pfeifly Hubble '05 and Rhett Hubble were married April 30, 2011 in Myrtle Beach, S.C.

Jaclyn Porosky Cherney '06 and Daniel Cherney were married July 31, 2010. Jaclyn is a fifth-grade teacher in Valley View School District, and Daniel is a history teacher in Montrose Area School District. The couple resides in Peckville.

Jamie Constantine '06 and Shawn Jennings are engaged. Jamie is an accounting software

consultant at ParenteBeard, LLC.

Peter Dom '06 has been awarded a juris doctorate from Thomas M. Cooley School of Law in Grand Rapids, Mich. Peter is an associate with Spear, Greenfield & Richman Law Firm, Philadelphia and Voorhees, N.J.

Kimberly Chuta Tambeau '06 and Justin Tambeau were married July 24, 2010. Kimberly is a fifth-grade teacher at Mid Valley Elementary Center, and Justin is employed in the physical plant at the University of Scranton. The couple resides in Jessup.

Brianna Betress '07 and Thomas Cunningham '10 were married on August 7, 2011.

Bridgett Gibbons '07 and Christopher Gallagher were married September 24, 2011. Bridgett is a QMRP at Allied Services, and Christopher is a group supervisor for United Neighborhoods Childcare Center.

Jennifer Krysko '07 and James Soy were married October 22, 2011. Jennifer and James are employed by Prudential Financial.

Nicole Barrasse '08 is traveling again, and you can follow her at her blog <http://wheretheyougothereyouare.wordpress.com/>.

Jessica Diehl '08 had a floral photography show titled "Petals of Passion" at the New Visions Studio & Gallery.

Kayleigh Dzik '08 completed her masters of art and humanities in communications from Marywood University.

2002/2004

Bre Albertson Reynolds
bre.reynolds@keystone.edu

2003

Sarah Kubrick Litz
sarahkubrick@hotmail.com

2005

Charmaine Walker
walkercv14@mounties.mansfield.edu

Karen Wilcox
wilcoxkg@epix.net

2006

Linda Priestner
brytech@epix.net

2007

Shannon O'Connor
soconnor2@wyalusingrams.com

2008

Sonya Metzger
sonya_metzger@yahoo.com

2009

Mindy Owens
owens.mindy@gmail.com

Mindy Owens
561 Thorn Hill Road
Clifford Township, PA 18407
owens.mindy@gmail.com

Class Correspondents

The following classes are in need of Class Correspondents: 1942, 1944, 1945, 1946, 1948, 1949, 1950, 1963, and 2010. Please contact the Alumni Office at 1-877-4COLLEGE, option 5, if you are interested in serving as your class correspondent.

In Memoriam

- '41 **Dorothy Evans Roberts**
6/27/2011
- '48 **Harry H. Smith, Jr.**
7/7/2011
- '49 **Helen Hadad Gardner**
5/11/2011
- '50 **Elizabeth J. Miller Ord**
6/17/2011
- '50 **Richard T. Evans**
9/11/2011
- '53 **James V. Kennedy**
5/7/2011
- '65 **Jack T. Harte**
6/10/2011
- '67 **John R. Davis**
8/7/2011
- '69 **Thomas Snyder**
7/21/2011
- '71 **William G. Halsey, IV**
8/23/2011
- '73 **Jacqueline Alden Grooms**
6/19/2011
- '75 **Owen F. Jaeger**
6/10/2011
- '80 **Lynn M. Stanchak**
8/21/2011
- '81 **Billy D. Adams, Sr.**
6/27/2011
- '84 **Renee Farneti Jensen**
8/11/2011
- '87 **Michael A. Whitmore**
7/20/2011

What's new in your life?
New job? New child?
New spouse? Big promotion?
New adventure? New move?
 Keep your fellow alumni informed about the latest developments in your life. Contact your class correspondent, call 1-877-4COLLEGE, option 5, or e-mail christina.fentonmace@keystone.edu

Rachel Goodwin '08 and William Tonkin were married August 20, 2011. Rachel is a sterilization technician at Musculoskeletal Transplant Foundation, and William is a night maintenance supervisor for the Scranton School District.

April Guse '08 was featured as a Northeast Woman in *The Scranton Times*. She uses her skills in publicity and social networking to give the Wyoming Valley Chapter of the American Red Cross visibility. In her free time, she pursues connections to the music and entertainment industries.

Jeanette Harvey Mackey '08 and Glen Mackey were married June 18, 2011. Jeanette is a research technician at The Commonwealth Medical College, and Glen is employed by Blue Mountain School District.

Theresa Trapani Moskwa '08 and Michael Moskwa were married August 21, 2010. Theresa is activities coordinator at the Jewish Home of Eastern Pennsylvania, and Michael is a corrections officer at Lackawanna County Prison. They reside in Dunmore, Pa.

Laurie Tintle '08 had her artwork featured during Marywood University's graduate exhibition.

James Gallagher '09 was awarded honorable mention in sculpture in the "Art of the State: Pennsylvania 2011" exhibition at the State Museum of Pennsylvania.

Pat McGowan '09 had his artwork featured at the "Art on the Edge" exhibit at the Hawley Silk Mill.

Kayla Christopher '07/'09 and **Michael Peterson '07** were married July 30, 2011 on Keystone's campus. Kayla is employed by Sodexo at Keystone College, and Michael is a welder with Pleasant Mount Welding.

Amy Ritterbeck '09 and Robert Walker were married August 6, 2011. Amy is a secondary math teacher at Riverside Junior-Senior High School, and Robert is employed by R.J. Walker Co.

Bridget Ruddy '09 joined the United States Army Active Duty as an Enlisted Military Police Officer upon graduation. She was stationed in Mannheim, Germany, for 15 months where she worked as a Drug Investigator for the Criminal Investigation Division (CID). She graduated CID school in Fort Leonard Wood, Mo., as a federal agent in the Army. She is stationed in Fort Richardson, Alaska, where she will be investigating felony crimes in the military.

2010s

Nina Del Quaglio '10 was appointed Keystone College women's volleyball coach.

Nicole Kaspar '11 volunteered with the American Red Cross to assist with disaster relief in Joplin, Mo.



Ray Hayes and **Nicole Kaspar '11**

Shawn Killian '11 has been hired as a graphic designer at Kevin's Wholesale, LLC.

Irene Melly '10 has been named chapter executive of the American Red Cross of Bradford and Sullivan Counties Chapter.

Zach Morahan '10 finished his first year at Dickinson Law School in the top 20 percent of his class.

Kimberly Piorkowski '10 is pursuing her master's degree through the University of Phoenix. She is currently a supervisor at North Penn Bank.

Brink Powell '10 recently co-founded a local theatre company, "Three Witches Productions." They produced a second production "The Complete History of American (Abridged)" at The Vintage Theater in August. She is also currently enrolled part-time at Keystone for a human resource management certification.

Jamie Wassell '11 has been hired as a DCNR Ranger Trainee at the Nockamixon State Park, Quakertown, Pa.

Kerry Zadzura '11 and Jonathan Kizer are engaged. Kerry is a substitute teacher, and Jonathan a technician in the auto body field. The wedding is set for July 7, 2012.

calendar

of upcoming events

Campus visits are always welcome! Stop by Alumni Hall to learn about recent College happenings.

DECEMBER

December 1, 2011
Philadelphia Alumni Happy Hour*
 5:30 p.m., Elephant & Castle

December 5, 2011
Winterfest: Factoryville Tree Lighting Celebration
 4:30 p.m., Factoryville Borough Hall

December 12, 2011
Winterfest: Celebration of Lights
 6 p.m., Evans Hall, Hibbard Campus Center

JANUARY

January 19, 2012
Concerts and Lectures Series present The Manuel Scott Story
 7 p.m., Theatre in Brooks



Basketball Reunion

January 21, 2012
Alumni Basketball Reunion*
 1 p.m., Keystone College, Gambal Athletic Center

FEBRUARY

February 4, 2012
Alumni Night at Wilkes-Barre/Scranton Penguins*
 7:05 p.m., Mohegan Sun Arena, Wilkes-Barre

February 12, 2012
Opening reception of art exhibit by Jennie Bareese
 4-6 p.m., Linder Gallery
 (exhibit runs Feb. 5- Mar. 9)

February 16, 2012
Concerts and Lectures Series present Sherman Wooden, Center for Anti-Slavery Studies
 7 p.m., Evans Hall

February 26, 2012
Concerts and Lectures Series present MML Jazz Quintet
 7 p.m., Evans Hall

MARCH

March 8, 2012
Concerts and Lectures Series present The Quietmen
 7 p.m., Evans Hall

March 9, 2012
Alumni Wine Tasting*
 6 p.m., Grovedale Winery, Wyalusing, Pa.



Sugar Shack Tour

March 24, 2012
Pancake Breakfast and Sugar Shack Tour*
 9 a.m., Keystone College

March 24, 2012
Opening reception of art exhibit featuring Bill Tersteeg and Keystone students,
 4-6 p.m., Linder Gallery
 (exhibit runs Mar. 29 - Apr. 29)

APRIL

April 6, 2012
NEPA Alumni Happy Hour*
 5 p.m., PJ's 1910 Pub, Hilton Hotel, Scranton, Pa.

April 12, 2012
Concerts and Lectures Series present Poet Patricia Smith
 7 p.m., Evans Hall

April 25, 2012
Spring Undergraduate Research Celebration
 1 - 5 p.m., Theatre in Brooks

MAY



Hershey Gardens

May 5, 2012
Alumni Luncheon at Hershey Gardens*
 Noon, Hershey, Pa.

* Alumni Events – Make your reservation today by contacting the Alumni Office at 1-877-4COLLEGE, option 5 or christina.fentonmace@keystone.edu.

Keystone College

One College Green
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La Plume, PA 18440-0200

www.keystone.edu

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Understanding that the most wonderful places in the world are shaped by the people who inhabit them, a small but passionate group of students and staff is embarking on an ambitious project to conduct conversations with 500 alumni in the hopes of writing the story of Keystone through the voices of its alumni.

In the coming months we will be scouring archives, researching yearbooks, and reaching out to alumni from throughout the country and across decades. Please answer the call and help us record the experiences that have shaped Keystone's vibrant past and present - and will continue to shape its future.



"A place belongs forever to whoever claims it hardest, remembers it most obsessively, wrenches it from itself, shapes it, renders it, loves it so radically that he remakes it in his image." Joan Didion